

# KCStat

[kcstat.kcmo.org](http://kcstat.kcmo.org)

August 2, 2016

#KCStat

Neighborhoods and Healthy Communities



# Neighborhoods and Healthy Communities Goal

*To support the development, maintenance and revitalization of sustainable, stable, and healthy communities in which neighborhoods are safe, clean, well maintained and consistently improved.*

# Objectives

1. Increase overall life expectancy and reduce health inequities in all zip codes. (2020)
2. Implement the Community Health Improvement Plan (KC-CHIP). (February 2016 )
3. Introduce legislation to provide the City and local neighborhoods better control over the future of vacant properties as quickly as possible. (February 2016 )
4. Support blight reduction efforts through legislative changes, collaborating with community partners, reducing illegal dumping and litter, and aggressively market Land Bank and KC Homesteading Authority property inventory. (Current and ongoing)
5. Update and improve the City's Dangerous Buildings demolition ordinance to ensure that demolition activities meet current legal standards. (September 2015)
6. Perform a housing condition survey. (July 31, 2017)
7. Improve access to locally grown, processed, and marketed healthy foods through programs such as KC Grow. (April 2016)
8. Implement services and other recreational activities outlined in community centers' business plans that have been targeted to the specific needs of each community. (Initial efforts – December 2015; then ongoing)
9. Enhance arts and cultural opportunities available in neighborhoods through Kansas City, Missouri. (2019)

# Measures of Success

Measures of Success	FY15 Actual	FY16 Target	FY16 Actual	FY17 Target
Percent reduction in dangerous building inventory	--	10%	2.8%	10%
Percent of Land Bank approvals closed within 45 days	--	80%	43.4%	80%
Percent of citizens satisfied with access to healthy foods and active living	52.3%	54%	*43.4%	56%
Percent of citizens satisfied with programs and activities at City community centers	48.3%	50%	46.1%	50%
Percent of citizens satisfied with the city's youth programs and activities	38.3%	50%	39.6%	50%
Percent satisfied with cleanliness of city streets and other public areas	50%	52%	43.1%	54%

\*Question changed to no longer include “non-smoking environments”

# Dashboard Snapshot

## Clean & Maintained Neighborhoods

29

% of citizens satisfied with the enforcement of litter/debris clean-up



✖ needs improvement

Detail >

## Healthy Community

43

Percent of citizens satisfied with efforts to encourage healthy eating & active living



📊 needs more data

Detail >

## Community Resources

46

Percent of citizens satisfied with community center programming/activities

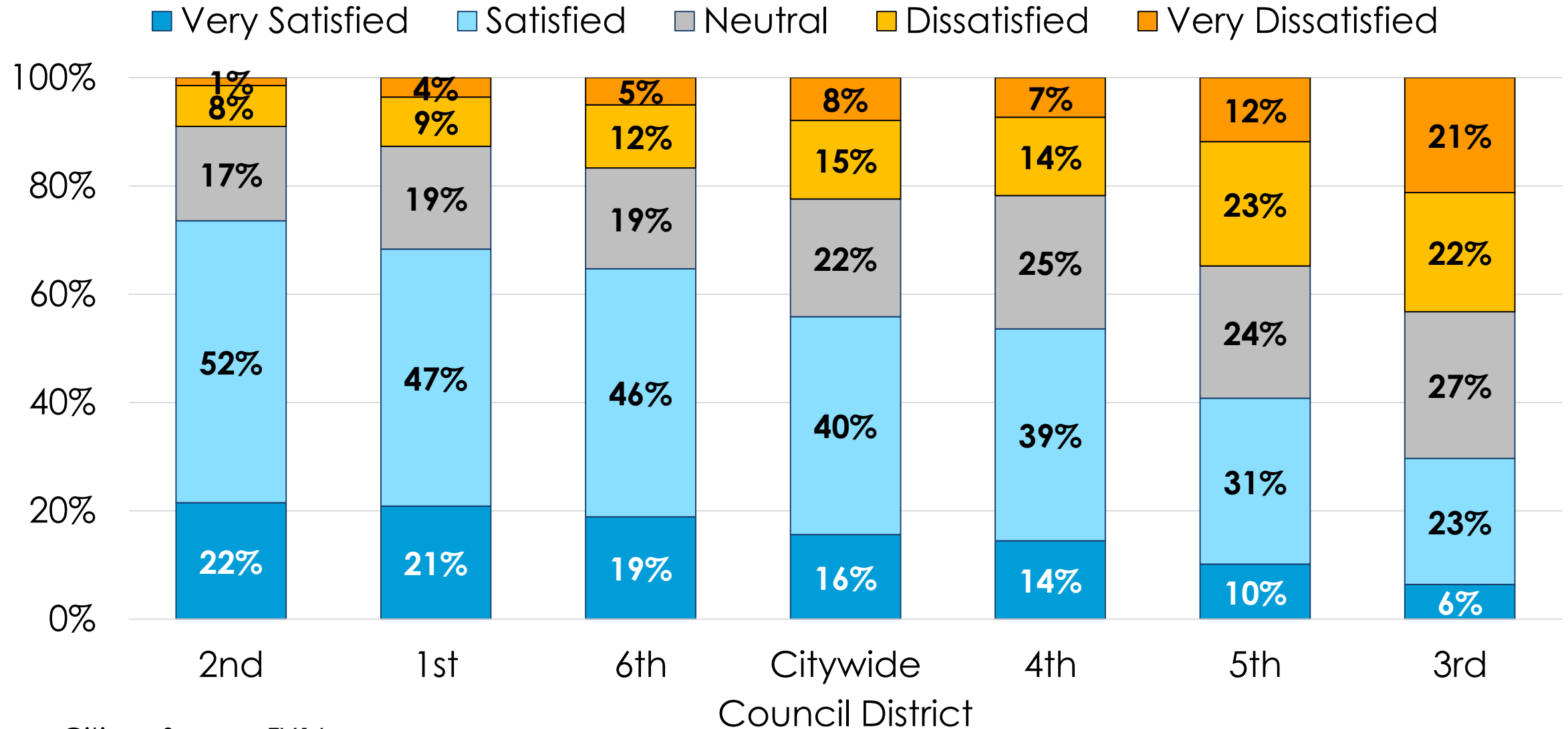


✖ needs improvement

Detail >

# Clean and Well Maintained Neighborhoods

# Satisfaction with “Physical Appearance of Your Neighborhood” by Council District (FY16)



Source: Citizen Survey, FY16

**Support blight reduction efforts through legislative changes, collaborating with community partners, reducing illegal dumping and litter, and aggressively market Land Bank and KC Homesteading Authority property inventory.**



# Strategies to Address Blight and Vacant Properties

Land Bank

Code  
Enforcement

Dangerous  
Building  
Demolition

Illegal  
Dumping

# Citizen Satisfaction with Enforcement of Litter/Debris Clean-up

The key measurement for this priority is citizen satisfaction with the enforcement of litter and debris clean up on private property. The goal is to increase satisfaction by at least 2% per year, which translates into a goal of 33% by June 2018. [Explore the data](#)

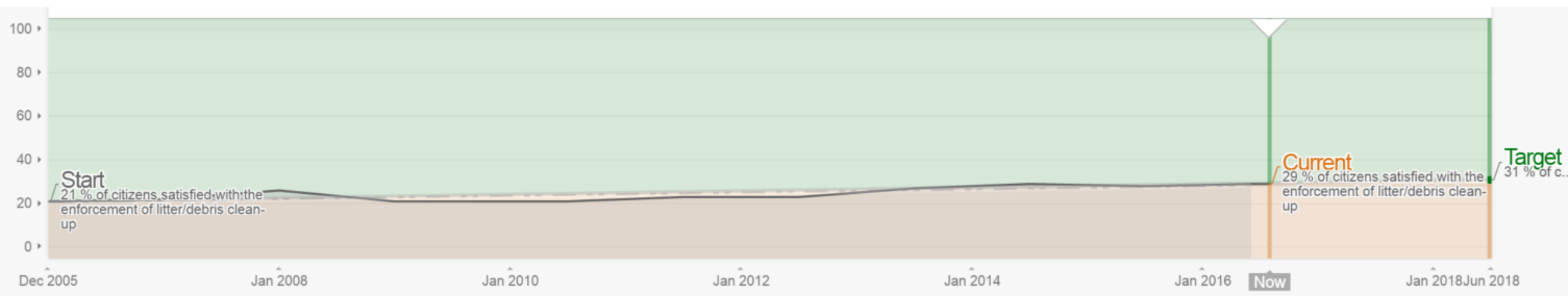
**29%** of citizens satisfied with the enforcement of litter/debris clean-up  
Current as of Jun 2016

**31%** of citizens satisfied with the enforcement of litter/debris clean-up  
Jun 2018 Target



**Needs Improvement**

Show chart



# Citizens' Priorities for Neighborhood Services

*Which TWO of the Neighborhood Services listed do you think should receive the MOST EMPHASIS from the City over the next two years?  
(Importance = aggregate percent of citizens selecting)*

<u>Neighborhood Services Category</u>	<u>I-S Rank</u>	<u>I-S FY15</u>	<u>I-S FY14</u>	<u>Importance</u>
Demolishing vacant structures that are in the dangerous building inventory	1	--	--	30%
Enforcing the clean-up of trash and debris on private property	2	2	2	34%
Enforcing the mowing and cutting of weeds on private property	3	4	4	22%
Enforcing the exterior maintenance of residential property	4	5	5	17%
Boarding up vacant structures that are open to entry	5	--	--	15%
Enforcing trash, weeds & exterior maintenance in YOUR neighborhood	6	6	6	16%
Animal shelter operations and adoption efforts	7	--	--	10%
Enforcement of animal code (e.g. animal welfare and pet licensing)	8	--	--	8%
Customer service from animal control officers	9	--	--	3%

# Citizens' Priorities for Neighborhood Services by Council District

Question	Citywide	D1	D2	D3	D4	D5	D6
Demolishing vacant structures that are in the dangerous building inventory	1	1	2	1	1	2	1
Enforcing the clean-up of trash and debris on private property	2	2	1	2	2	1	2
Enforcing the mowing and cutting of weeds on private property	3	3	3	3	4	3	3
Enforcing the exterior maintenance of residential property	4	4	4	6	3	6	4
Boarding up vacant structures that are open to entry	5	5	5	5	5	5	5
Enforcing trash, weeds & exterior maintenance in your neighborhood	6	6	6	4	6	4	6
Animal shelter operations and adoption efforts	7	7	7	8	7	8	7
Enforcement of animal code (e.g. animal welfare and pet licensing)	8	8	8	7	8	7	8
Customer service from animal control	9	9	9	9	9	9	9

Source: Citizen Survey, FY2016

# Strategies to Address Blight and Vacant Properties

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Building  
Demolition

Illegal  
Dumping

# Dangerous Building Demolition Program

Demolitions will be on-going year round as opposed to funding restraints that cease demolition activity in mid-Sept. each year.

Year one focused on demo of 321 publically owned structures (19 priority demolitions of privately owned property in Phase 1)

- FY2016 = 131 completed
- FY2017 YTD = 10 completed

Donated Demos from Kissick (61) and Industrial (4)

Contractor meeting on 7/19 to encourage additional environmental and demolition contractors

Demonstration of deconstruction: 20 properties from Land Bank inventory have been identified for possible deconstruction

On the job training opportunity

Environmental review ongoing; asbestos removal contracts are being bid/awarded; Demolition contracts are being bid/awarded

# Strategies to Address Blight and Vacant Properties

Land Bank

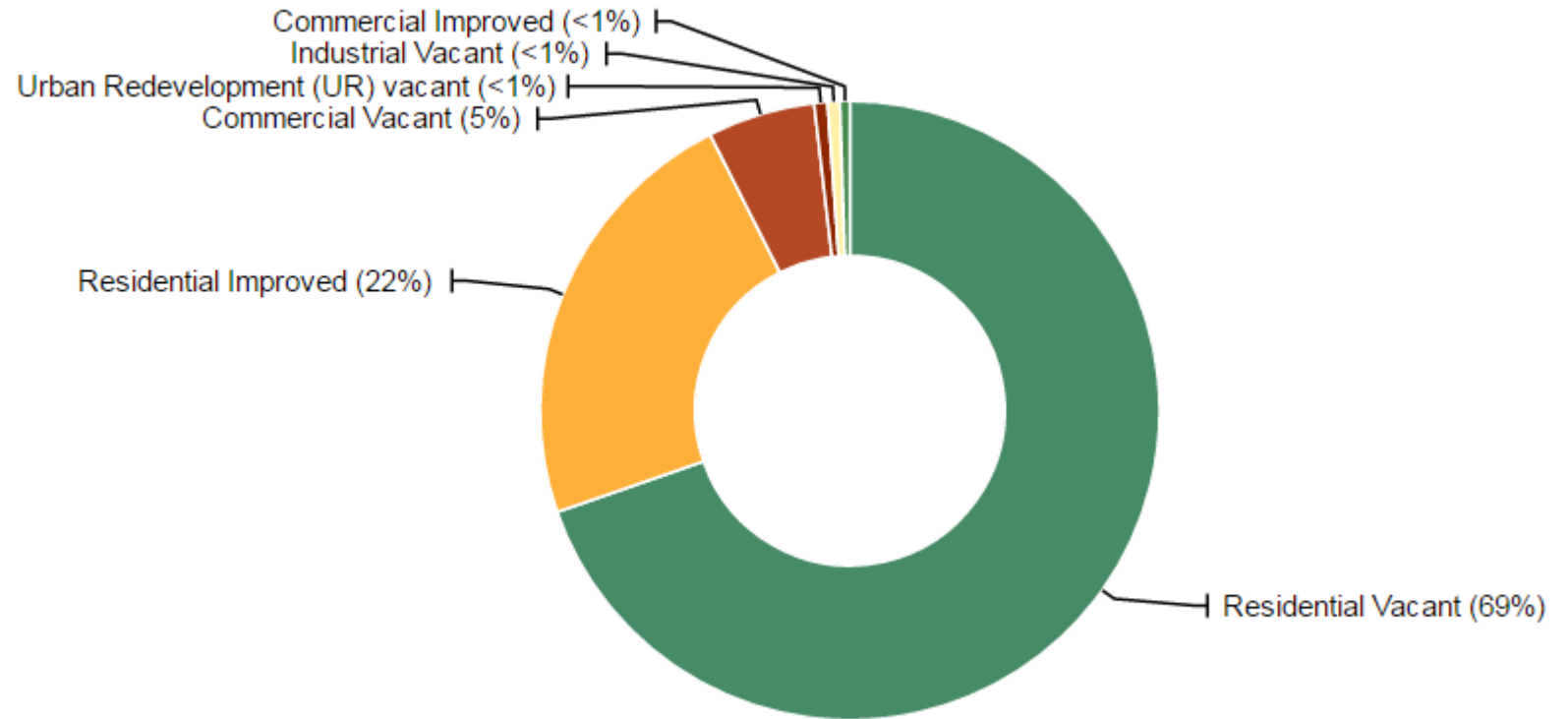
Code  
Enforcement

Dangerous  
Building  
Demolition

Illegal  
Dumping

# Land Bank Property Types

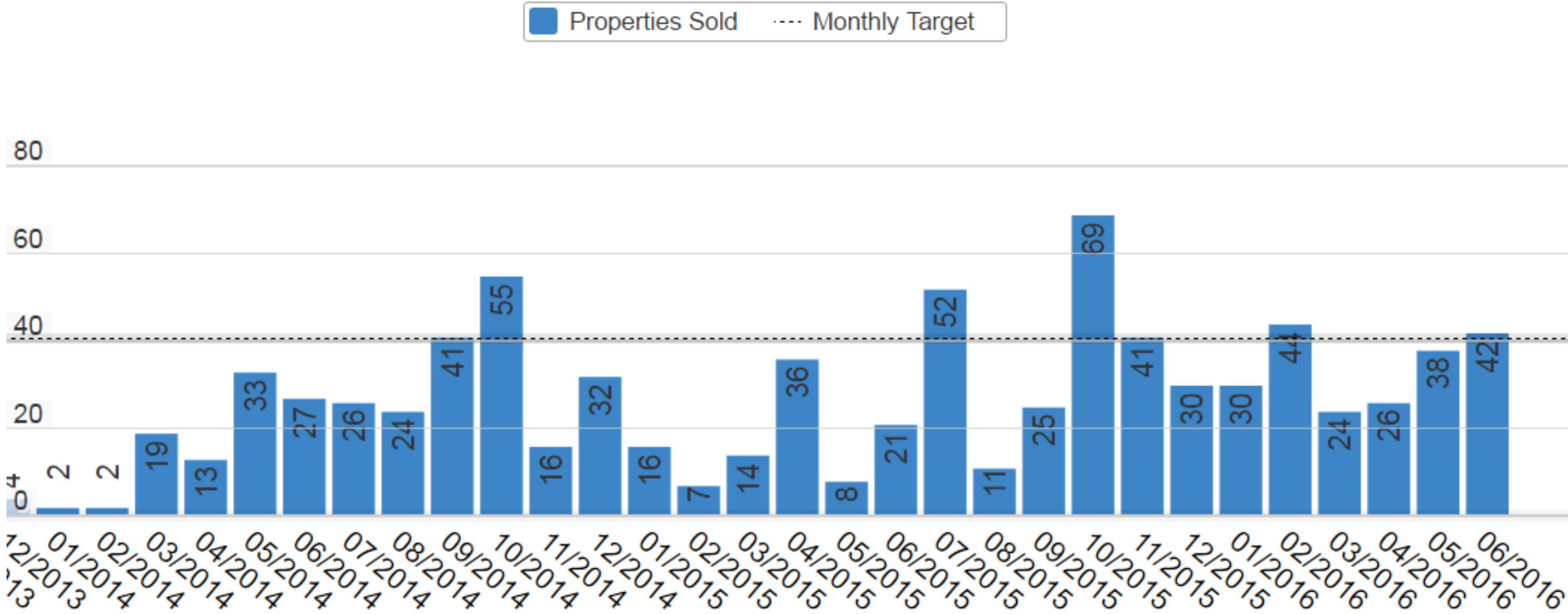
Property Class	Number of Parcels
Residential Vacant	3,019
Residential Improved	990
Commercial Vacant	243
Urban Redevelopment	30
Industrial Vacant	28
Commercial Improved	22
TOTAL	4,332





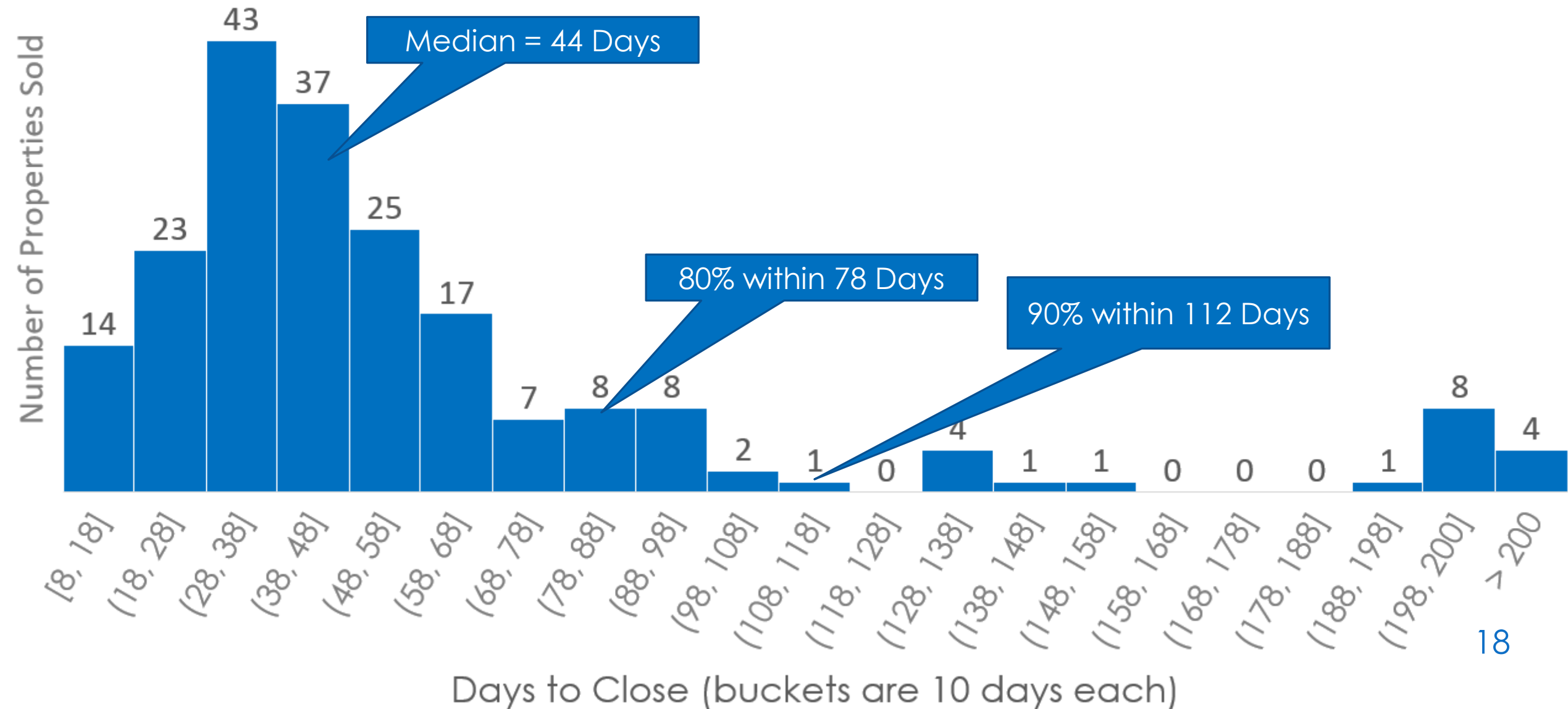
# Land Bank Sales Closed by Month

Total Closed from  
January to June 2016 = 203



Source: Neighborhood and Housing Services, Land Bank

# Days to Close Land Bank Properties (from approval to close)



# Land Bank Revenue and Investment

<b>Value/ Investment</b>	<b>FY2014-15</b>	<b>FY2015-16</b>	<b>Total since Land Bank inception</b>
Revenue from sales	\$172,397	\$346,643	\$519,040
Promised investment by purchaser	\$1,566,495	\$4,098,672	\$5,665,167
Value of property donated by Land Bank for public use	\$224,899	\$86,637	\$311,536

# Land Bank Program Updates

Dollar Houses

- Closed on 13 dollar houses to date

Poplar trees

- First crop has been planted

Veteran's  
community  
project

- 4 acres of land
- Tiny houses for 50 or more veterans

Side Lots

- Selling vacant lots to adjacent owner for \$1; letters being sent

Demolishing

- Land Bank plans to demo 200 structures

Partnerships

- UMKC, Code for KC, Missouri Western University; creating software systems for online applications

# Strategies to Address Blight and Vacant Properties

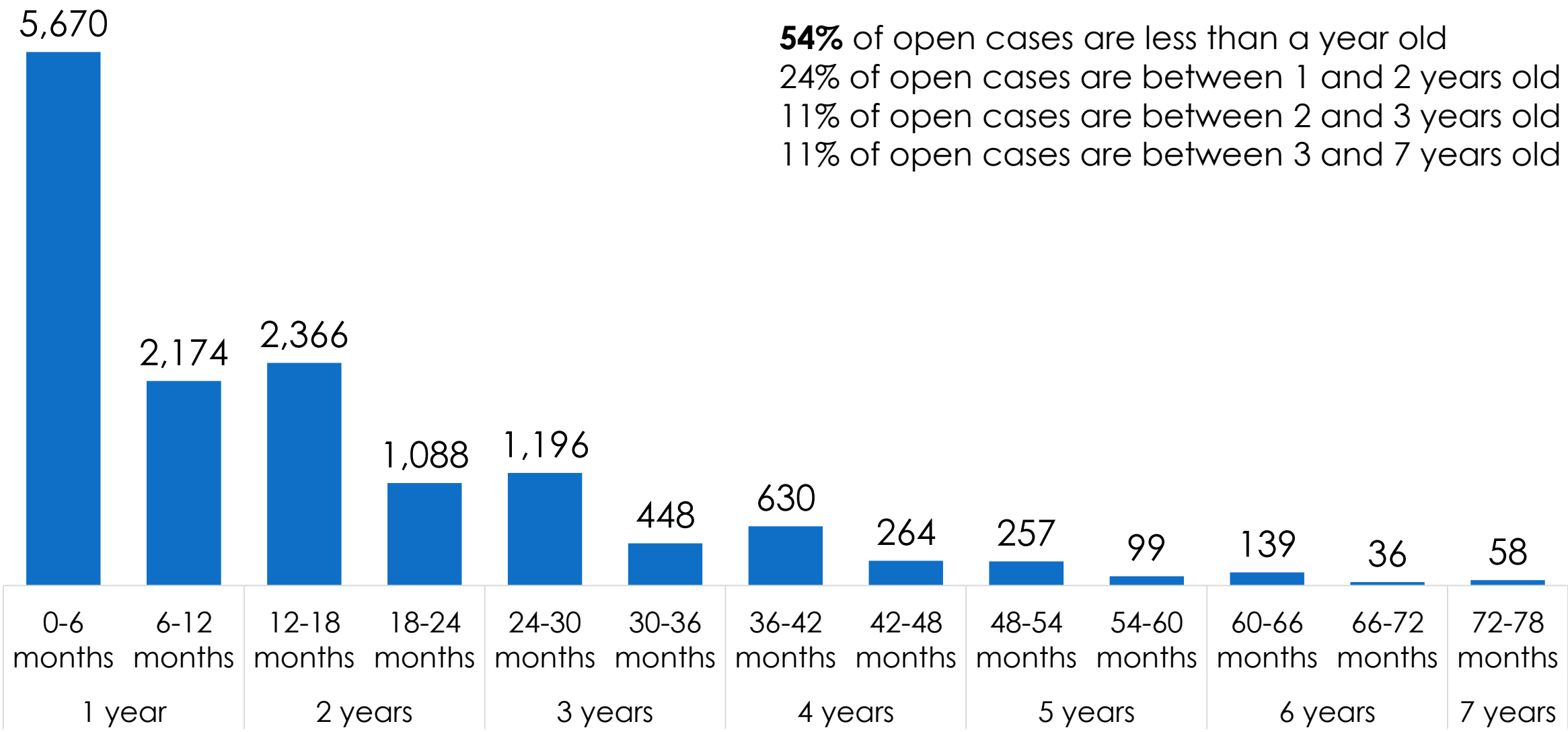
Land Bank

Code  
Enforcement

Dangerous  
Building  
Demolition

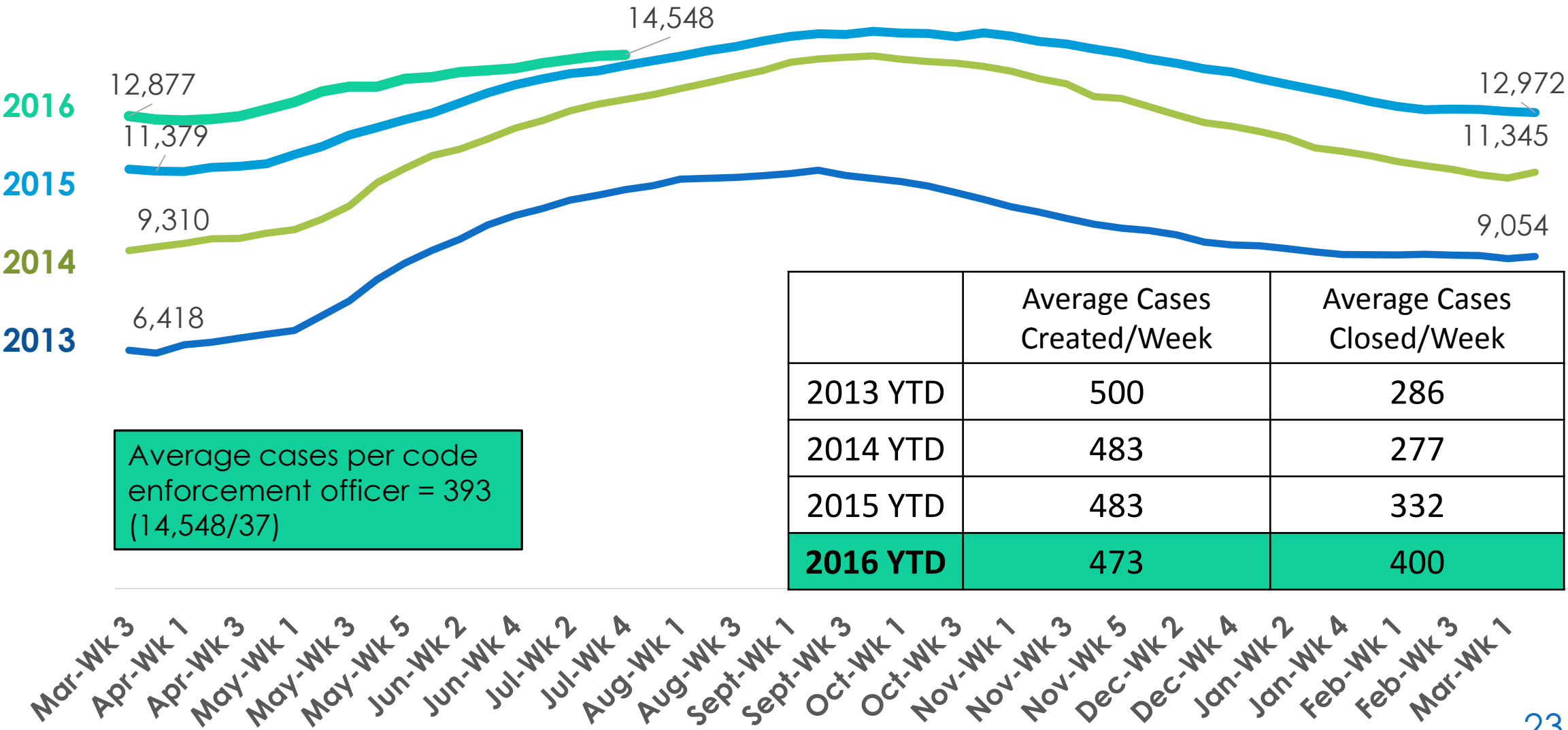
Illegal  
Dumping

# Current Caseload Aging Chart



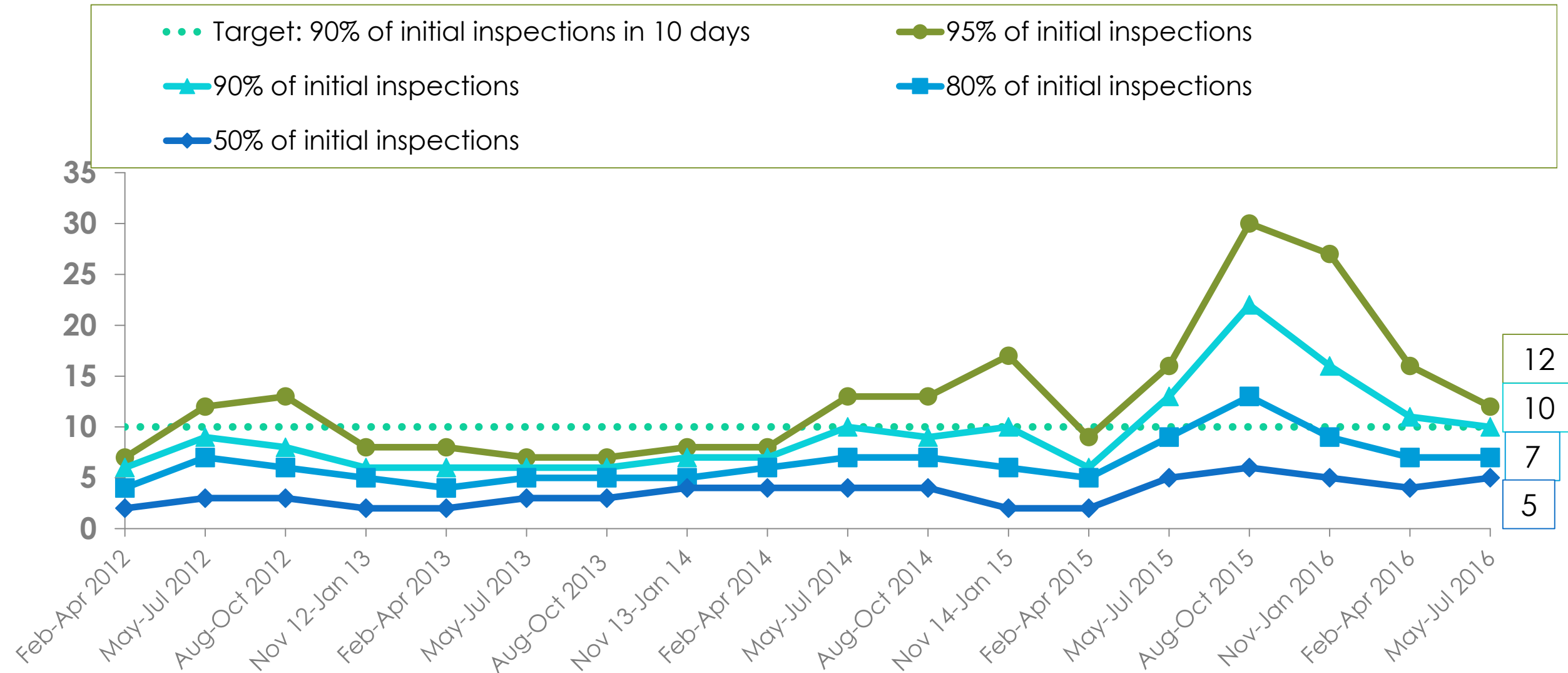
Source: PeopleSoft CRM 311 Service Request System

# NPD Code Enforcement Total Caseload



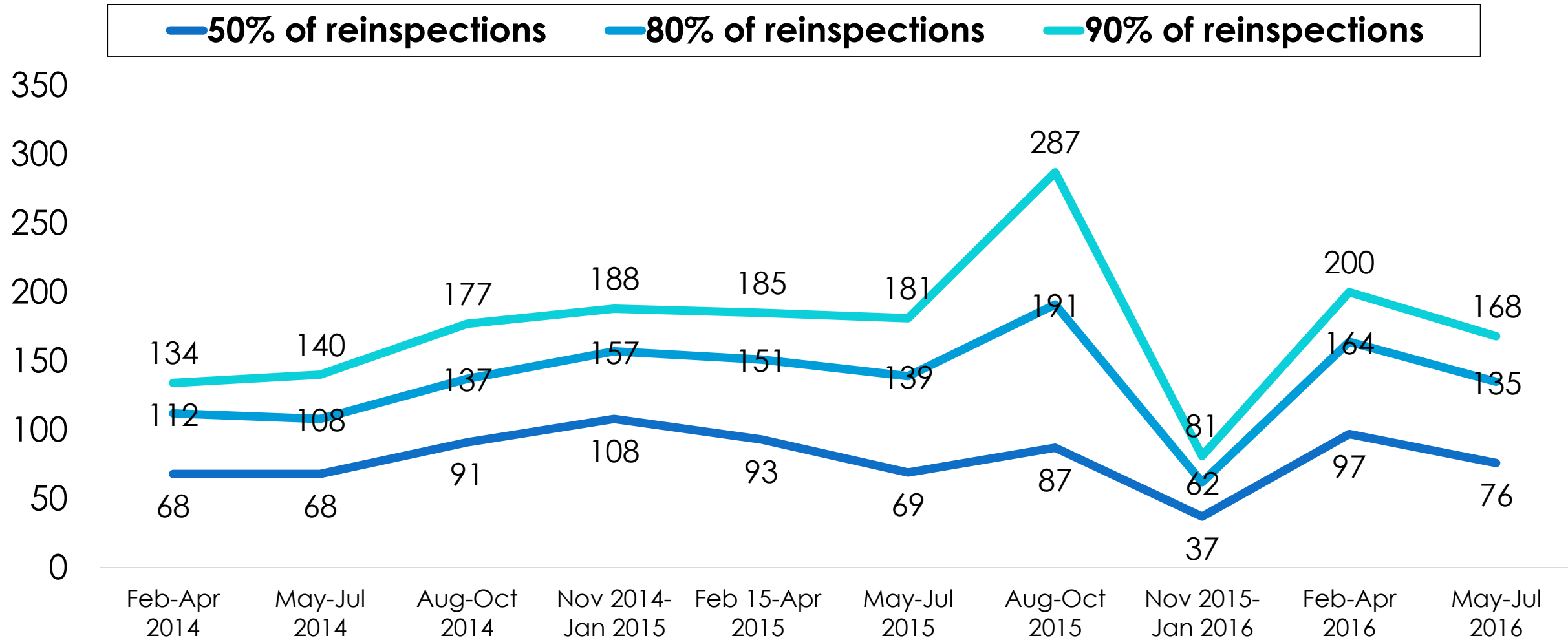
Source: PeopleSoft CRM 311 Service Request System

# Timeframe for Initial Inspections





# Timeframe to Reinspect

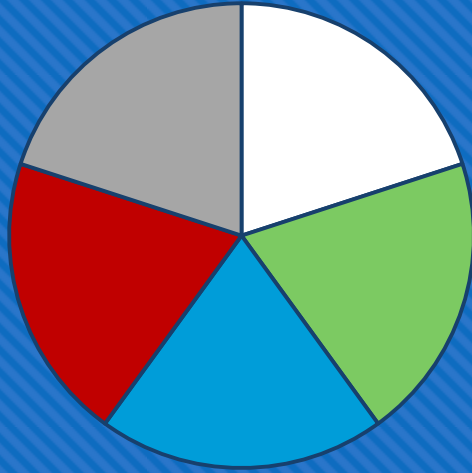


# Enhanced Code Enforcement Pilot Outcomes

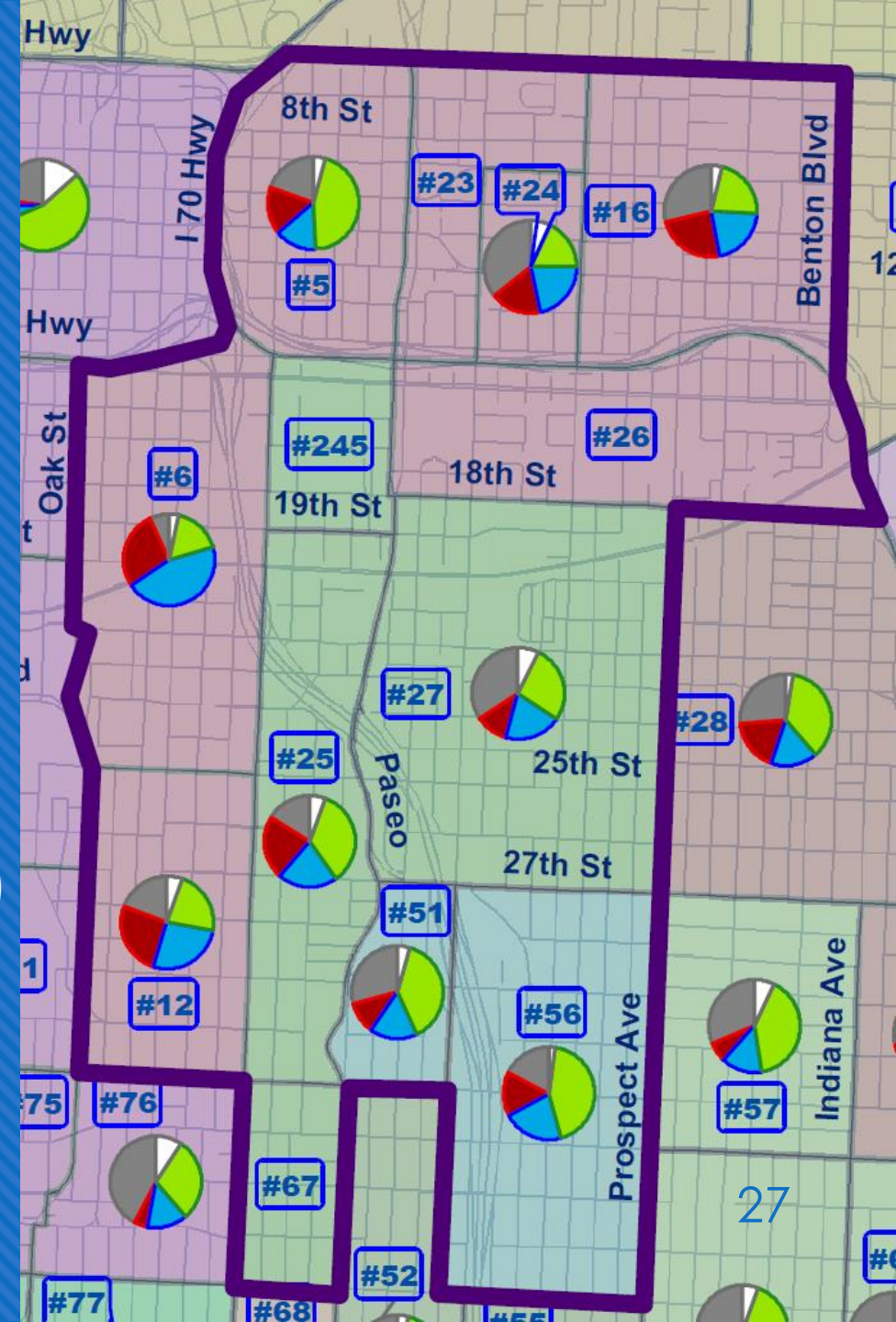
Measure	Control Group	Pilot Group
Caseload (average)	438	190
Cases closed (average)	719	479
Case Age at Close (average)	216 days	172 days
Days to Complete Initial (average)	7.6 days	3.1 days
Days to Complete Reinspects (Activities) (average)	118 days	43.8 days

# Compliance breakdown for new cases: Experimental Analysis (April 2015-present)

Color Key



- White = cancelled cases
- Green = closed on first inspection (no violation or duplicate case)
- Blue = compliance after 1st notice or inspection
- Red = closed only after multiple inspections
- Grey = still open



# Strategies to Address Blight and Vacant Properties

Land Bank

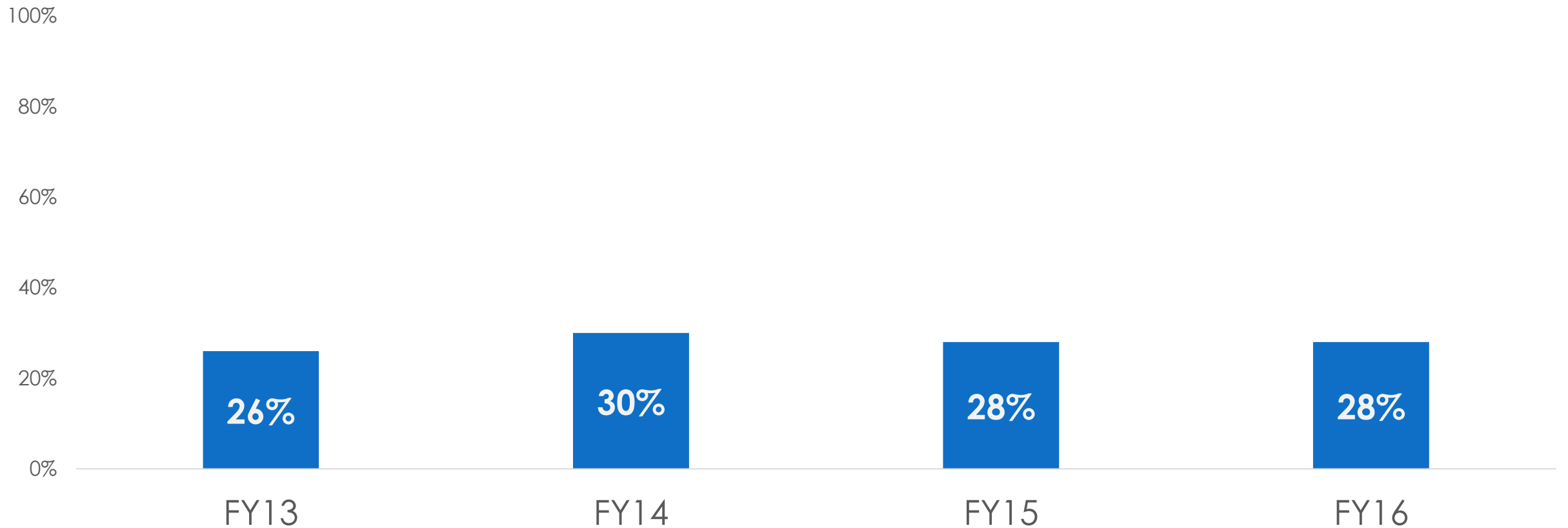
Code  
Enforcement

Dangerous  
Building  
Demolition

Illegal  
Dumping  
and Trash

# Citizen Satisfaction With Illegal Dumping Clean-Up

Percent Of Citizens Satisfied With City Efforts To Clean Up  
Illegal Dumping Sites

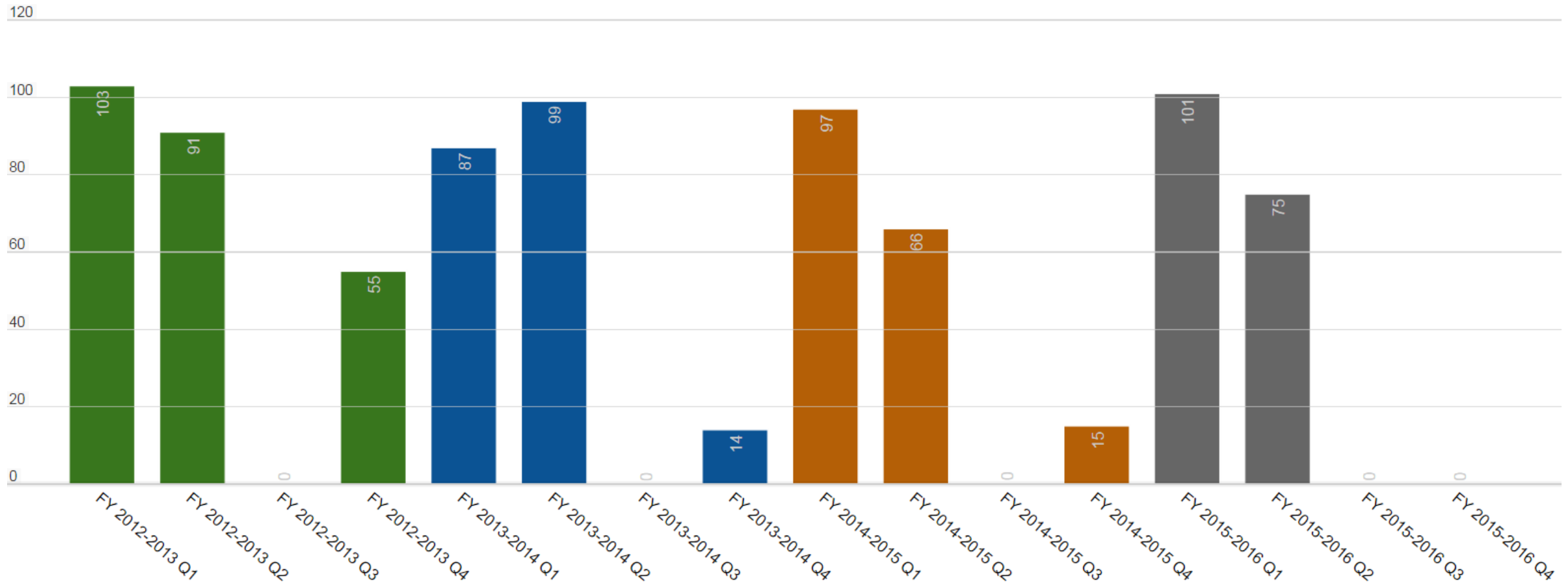


# Illegal Dumping: High Priority for Citizens

<u>Solid Waste Category</u>	<u>I-S Rank</u>	<u>I-S FY15</u>	<u>I-S FY14</u>	<u>Importance</u>	<u>Satisfaction</u>
City efforts to clean up illegal dumping sites	<b>1</b>	--*	--*	43%	28%
Cleanliness of city streets and other public areas	<b>2</b>	1	1	37%	43%
Bulky item pick-up service	<b>3</b>	3	3	19%	53%
Leaf and brush pick-up service	<b>4</b>	2	2	14%	52%
Curbside recycling service	<b>5</b>	4	5	14%	77%
Trash collection service	<b>6</b>	5	4	16%	80%
Recycling drop-off centers	<b>7</b>	--	--	6%	60%
Leaf and brush drop-off centers	<b>8</b>	--	--	3%	55%

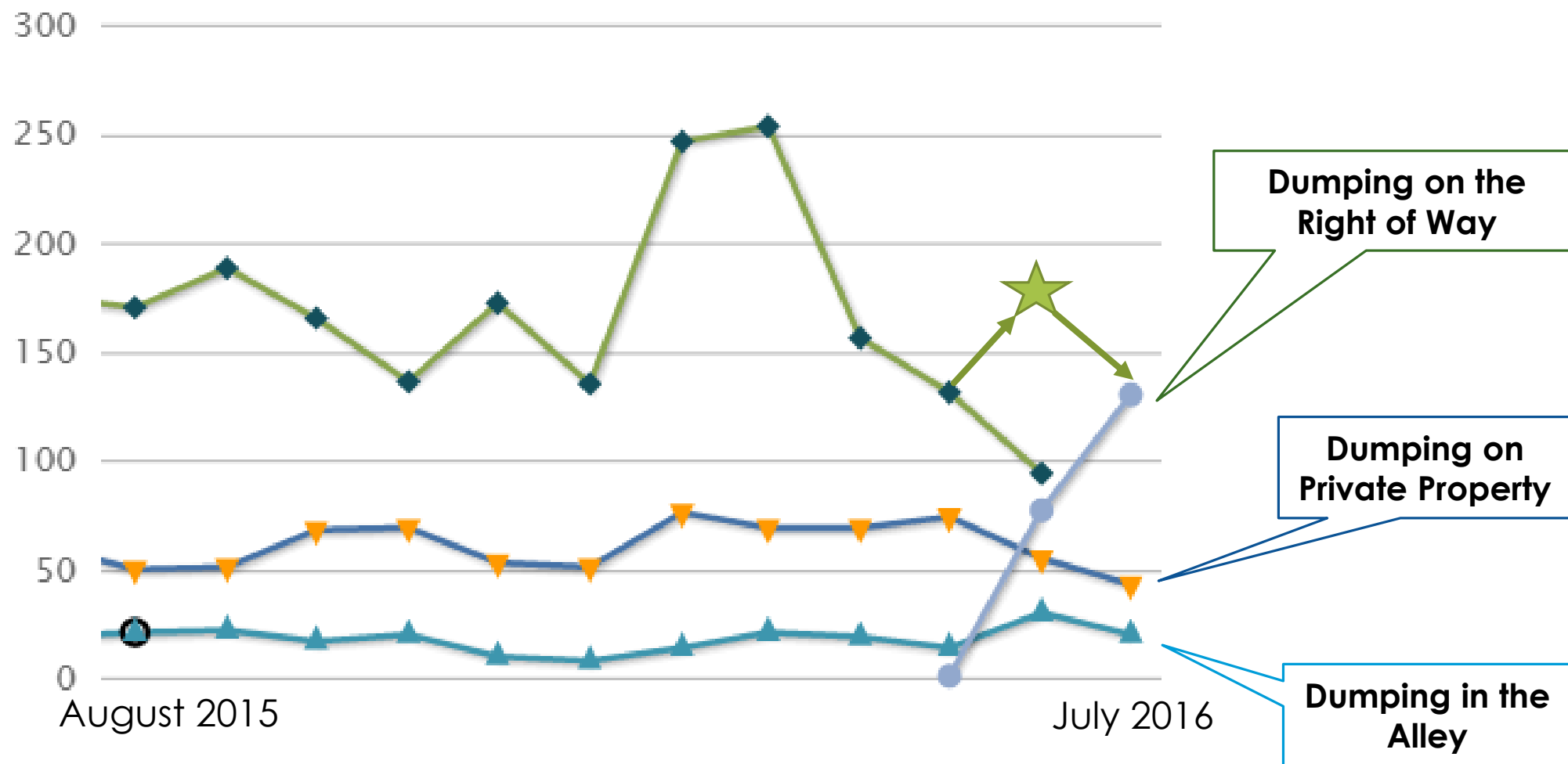
\*Question on illegal dumping moved into this section from Neighborhood Services in FY2016 to better align with other trash-related issues

# Neighborhood Cleanups



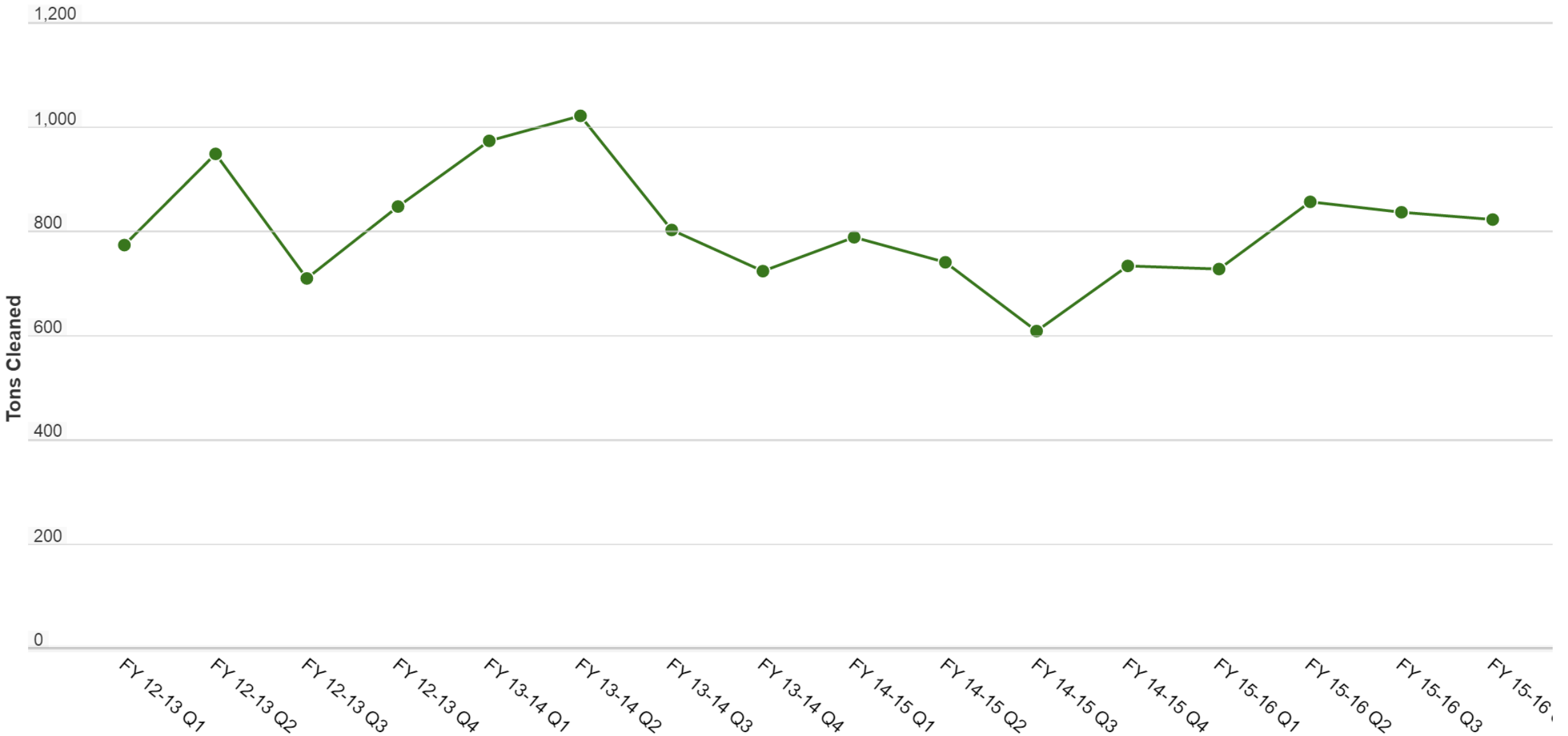


# Illegal Dumping Reports (Service Requests to 311)





# Tons of Illegal Dumping Cleaned

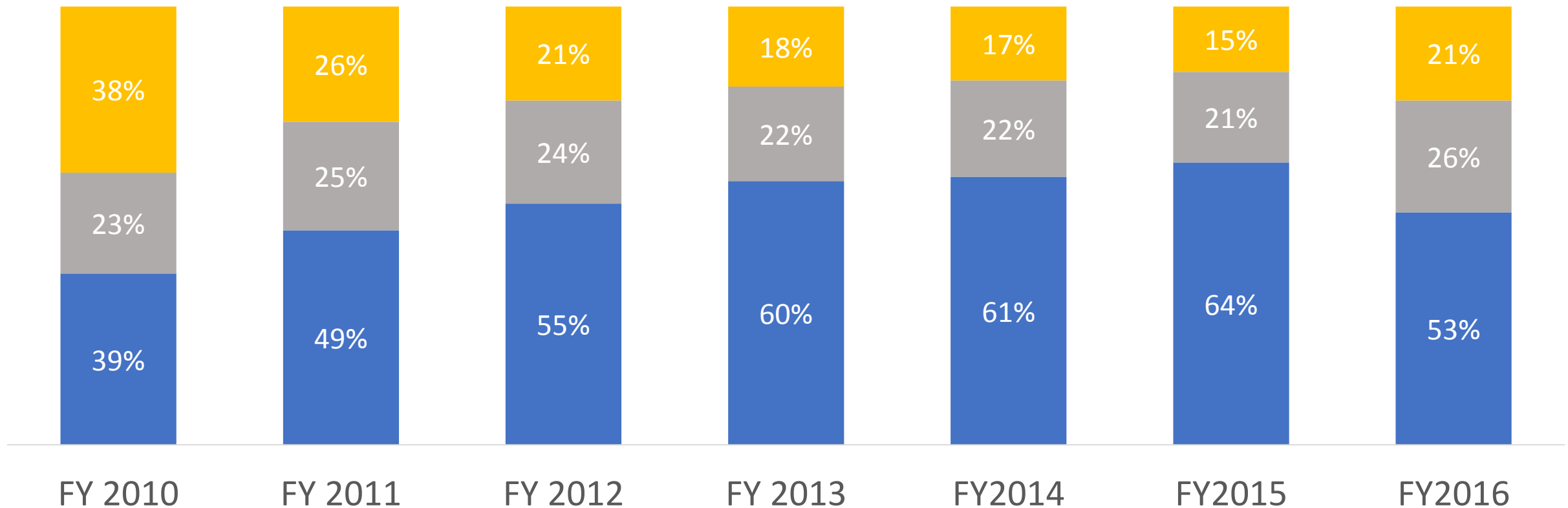


Source: Solid Waste Division ([kcstat.kcmo.org](http://kcstat.kcmo.org))

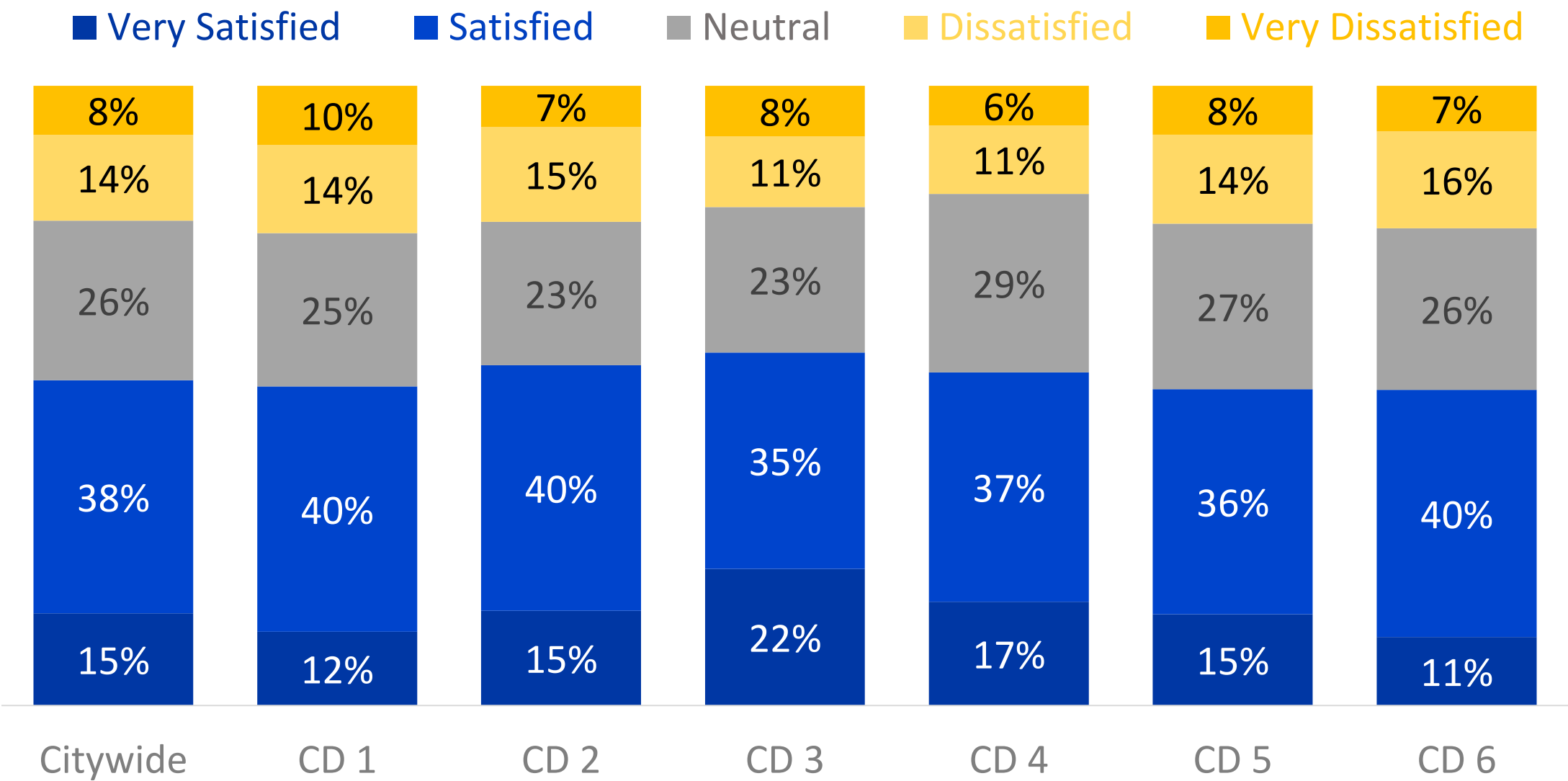
# Citizen Satisfaction: Bulky Item Pick up

Citizen Satisfaction with the Overall Quality of Bulky Item Pick-Up Services

■ Satisfied/Very Satisfied   ■ Neutral   ■ Dissatisfied/Very Dissatisfied



# Citizen Satisfaction: Bulky Item by Council District



# Missed Trash

311 Reports of Missed Trash Pickups

— Missed by City — Missed by Contractor North — Missed by Contractor South

2000

1000

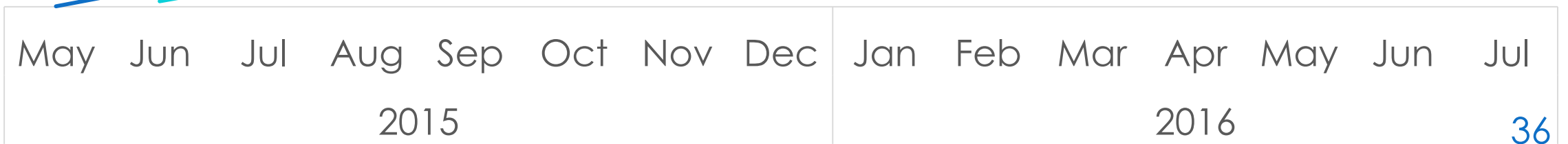
0

May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul

2015

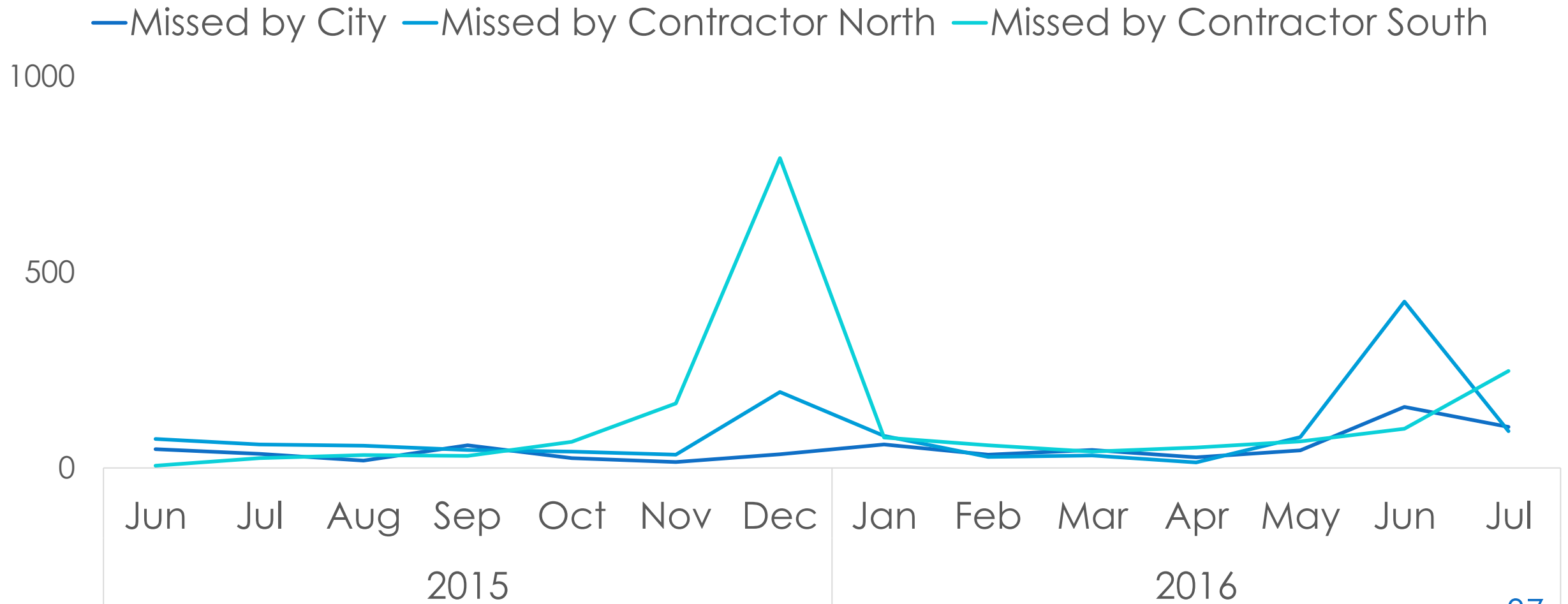
2016

36



# Missed Recycling

311 Reports of Missed Recycling Pickups



**Update and improve the City's Dangerous Buildings demolition ordinance to ensure that demolition activities meet current legal standards.**



**Introduce legislation to  
provide the City and local  
neighborhoods better  
control over the future of  
vacant properties as quickly  
as possible.**

# State Assembly Legislative Review - 2016

## Receivership

- Changes to the receivership statute to add additional safeguards to ensure that the nuisance and vacancy on the subject property are abated
- Not heard by committees in 2016
- Seeking sponsor for introduction in 2017

## LLC Registration

- Requiring limited liability corporations to file an affidavit with the name and address of at least one person who has management control of the property
- Approved by Assembly but attached to other legislation which was vetoed by Governor
- Plan to introduce again in 2017



**Perform a housing condition  
survey.**

# Strategies to assess market and housing conditions

## ○ **Market Value Analysis:**

- Kicked off in July 2016!
- An analytical tool designed to assist private and public sectors to understand and assess the local residential real estate market demand and levels of strength at the block group level
- Several cities have used their MVA studies to address blight, stimulate redevelopment, stabilize neighborhoods and plan for the future.

## ○ **Housing Condition Survey:**

- Partnership with UMKC upcoming

# Healthy Community

# Citizen Satisfaction with Healthy Eating/Active Living

The key measurement for this priority is citizen satisfaction with the city's efforts to encourage access to healthy fruits and vegetables and safe places to exercise, which are all considered aspects of active living in Kansas City. The goal for this measure is to increase satisfaction by 2% per year from 2016 through June 2018. [Explore the data](#)

**43** Percent of citizens satisfied with efforts to encourage healthy eating & active living  
Current as of Jun 2016

**47** Percent of citizens satisfied with efforts to encourage healthy eating & active living  
Jul 2017 Target



Needs More Data

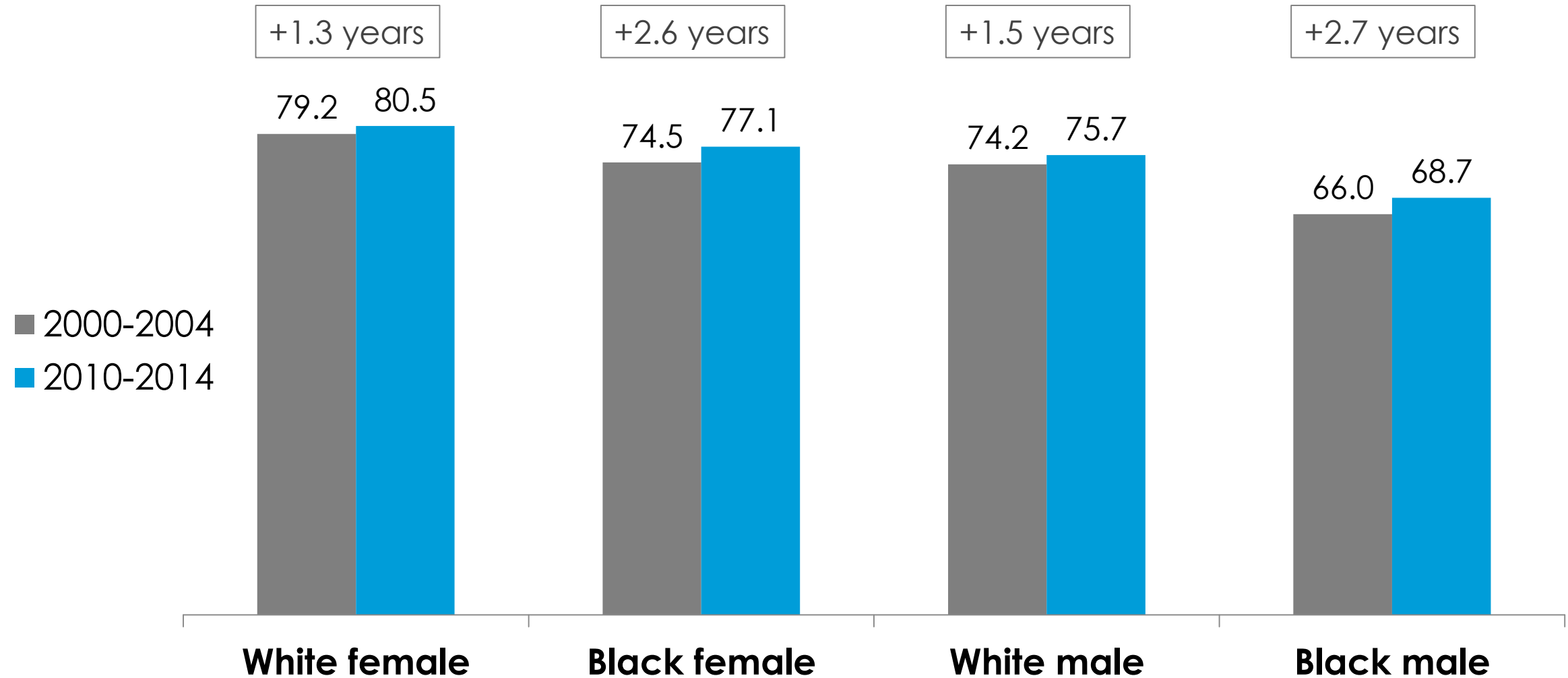
Hide chart



Source: Citizen Survey FY16 ([kcstat.kcmo.org](http://kcstat.kcmo.org))

**Increase overall life  
expectancy and reduce  
health inequities in all zip  
codes.**

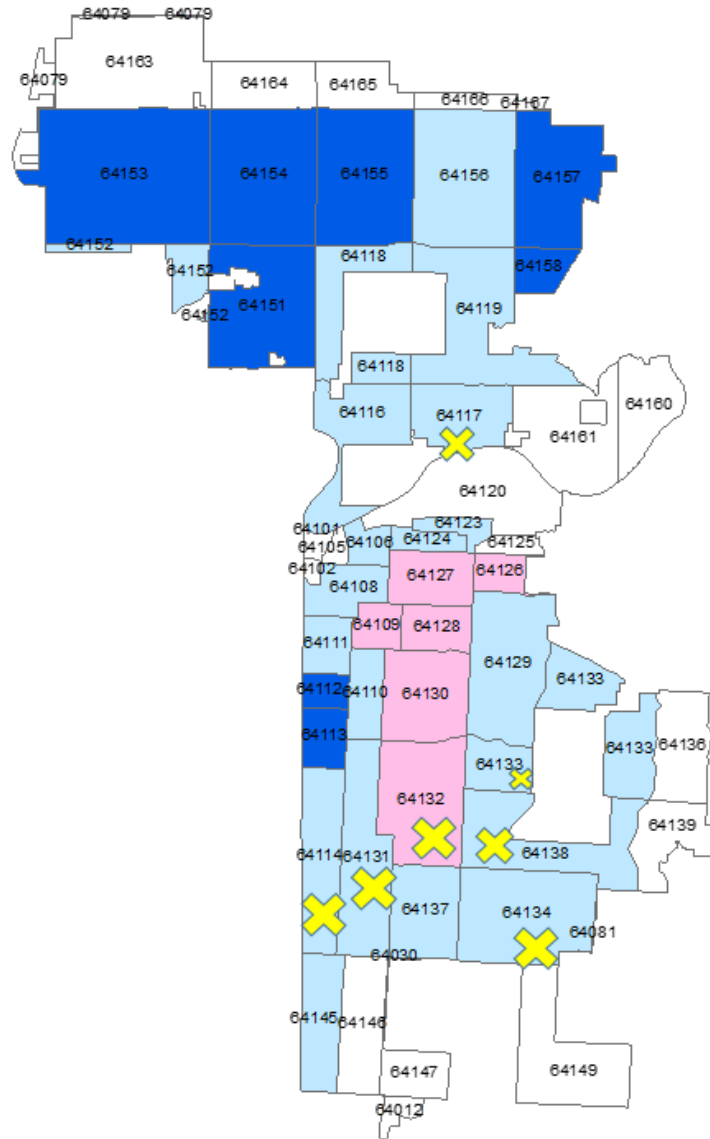
# Change in Life Expectancy by Race/Gender



Source: Health Department

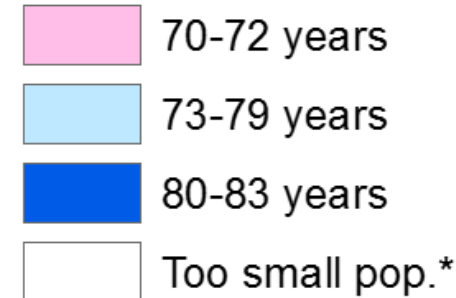
\*Non-Hispanic white male and female and non-Hispanic black male and female.

# Life Expectancy by Zip Code



## Life expectancy by zip code, Kansas City, MO 2010-2014

### Life expectancy



**X** Indicates zip codes with the lowest increase in life expectancy over the last 10-15 years

*\*Too small population to calculate life expectancy*  
@ 2010-2014 American Community Survey 5-Year Estimates



# Life expectancy by zip code

## 1999-2003 vs. 2009 - 2013

Life Expectancy by Zip Code, Kansas City, MO. 1999-2003 vs. 2009-2013

High (1<sup>st</sup> quartile) increasing life expectancy (LE) between 1999-2003 and 2009-2013 includes zip code 64108, 64110, 64113, 64123, 64126, 64152, and 64155

Low (4<sup>th</sup> quartile) increasing life expectancy (LE) between 1999-2003 and 2009-2013 includes zip code 64114, 64117, 64131, 64132, 64133, 64134, and 64138

	Zip code	1999-2003	2009-2013	Difference
1st Quartile	64108	73.8	77.8	4.0
	64152	77.2	81.1	3.9
	64110	72.6	76.1	3.5
	64155	76.9	80.0	3.1
	64113	80.0	83.0	3.0
	64123	72.2	74.7	2.5
	64126	70.1	72.6	2.5
2nd Quartile	64119	77.1	79.3	2.2
	64111	73.5	75.5	2.0
	64109	69.9	71.9	2.0
	64130	68.6	70.6	2.0
	64128	69.0	70.9	1.9
	64124	73.6	75.4	1.8
	64127	70.5	72.2	1.7
3rd Quartile	64118	78.9	80.6	1.7
	64151	78.8	80.4	1.6
	64106	72.5	73.9	1.4
	64129	74.0	75.3	1.3
	64116	78.7	79.9	1.2
	64137	77.1	77.9	0.8
	64112	82.0	82.7	0.7
4th Quartile	64131	75.1	75.7	0.6
	64134	74.9	75.5	0.6
	64117	76.7	76.8	0.1
	64138	78.4	77.7	0.0
	64132	72.2	72.2	0.0
	64114	79.1	78.7	-0.4
	64133	78.0	77.6	-0.4



# Risk factors and potential determinants of life expectancy being explored by Health Department

School  
enrollment  
(college)

Poverty  
Level

Race

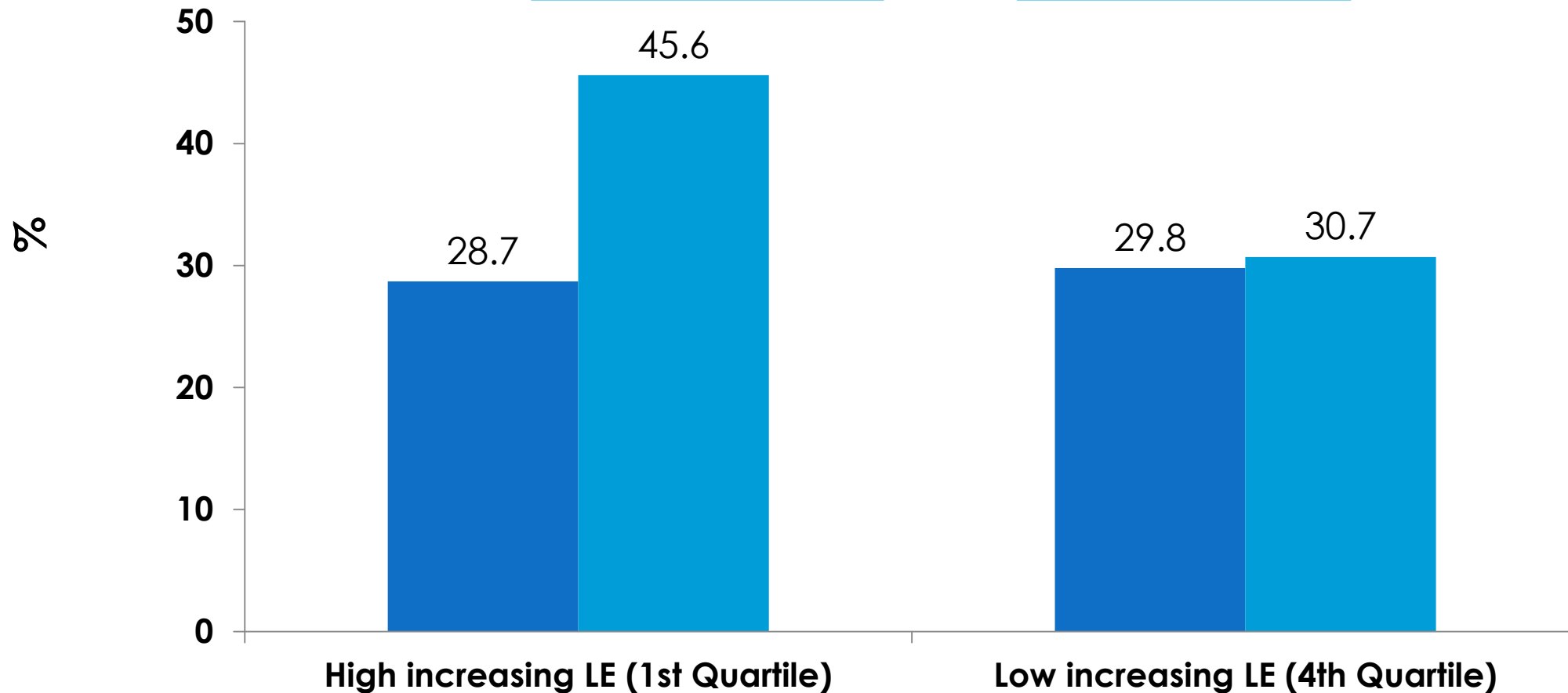
# Percent of school enrollment aged 20.24 years, KCMO, 1999-2003 and 2009-2013

■ 1999-2003

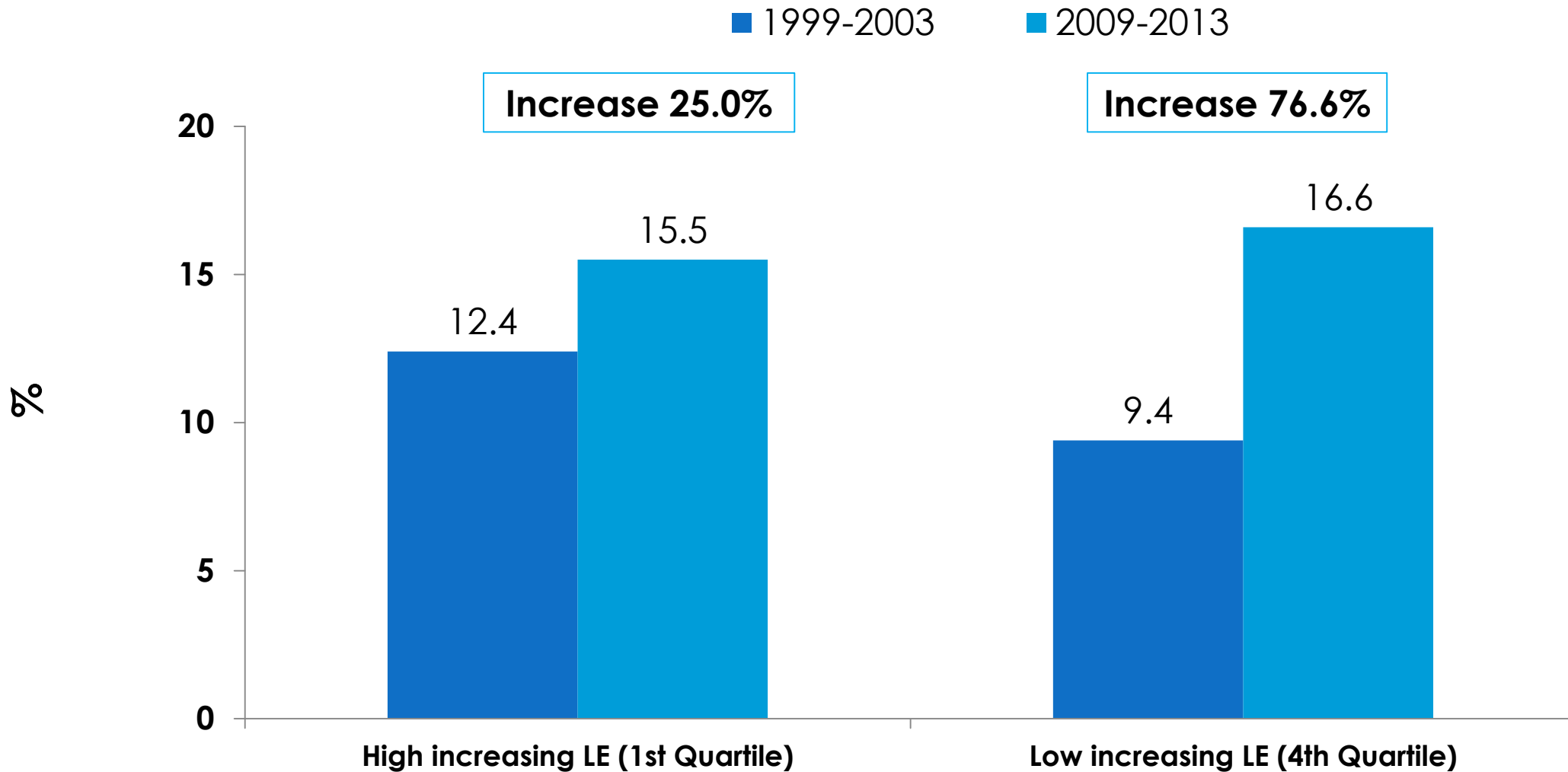
■ 2009-2013

**Increase 58.9%**

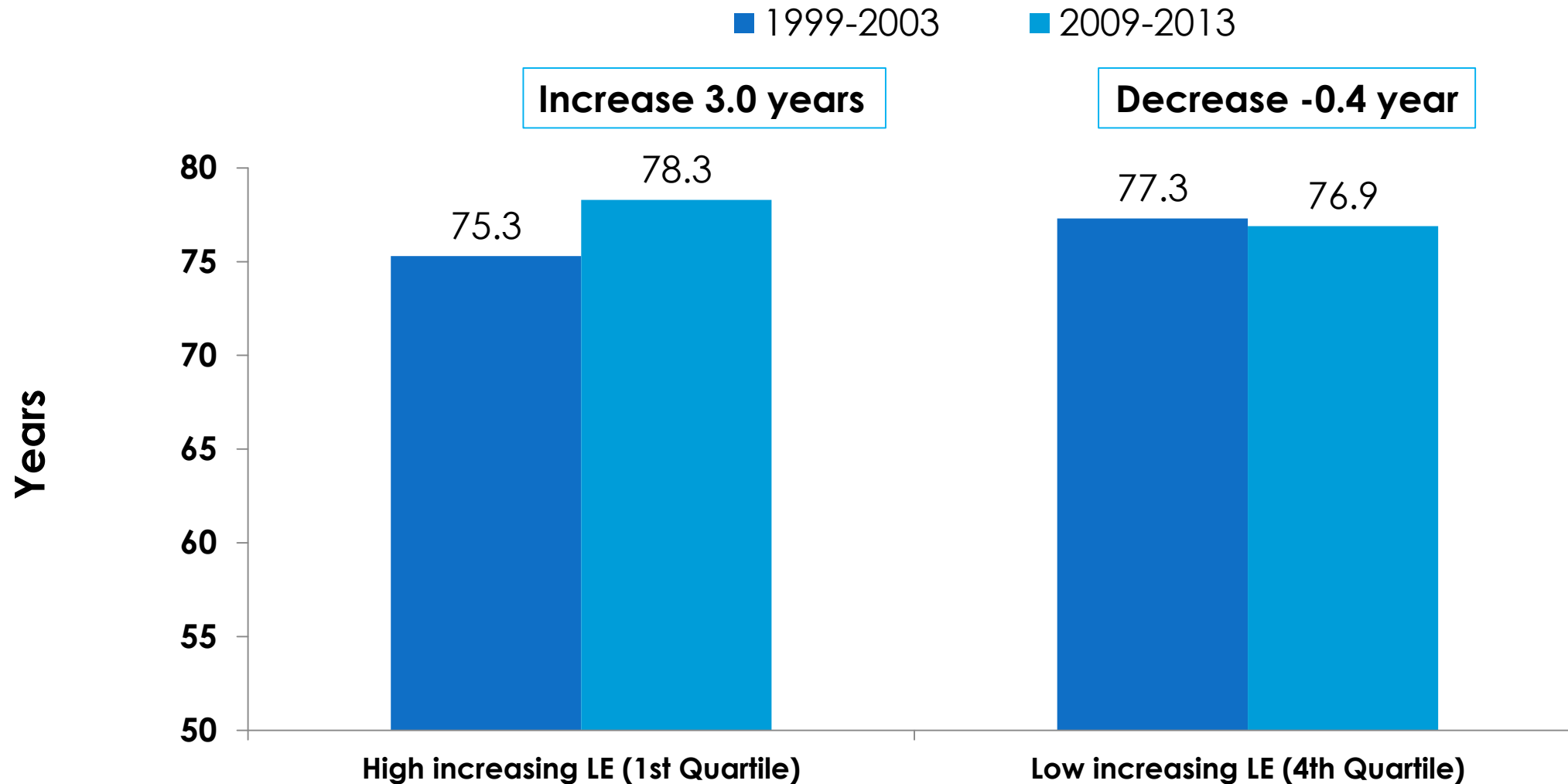
**Increase 3.0%**



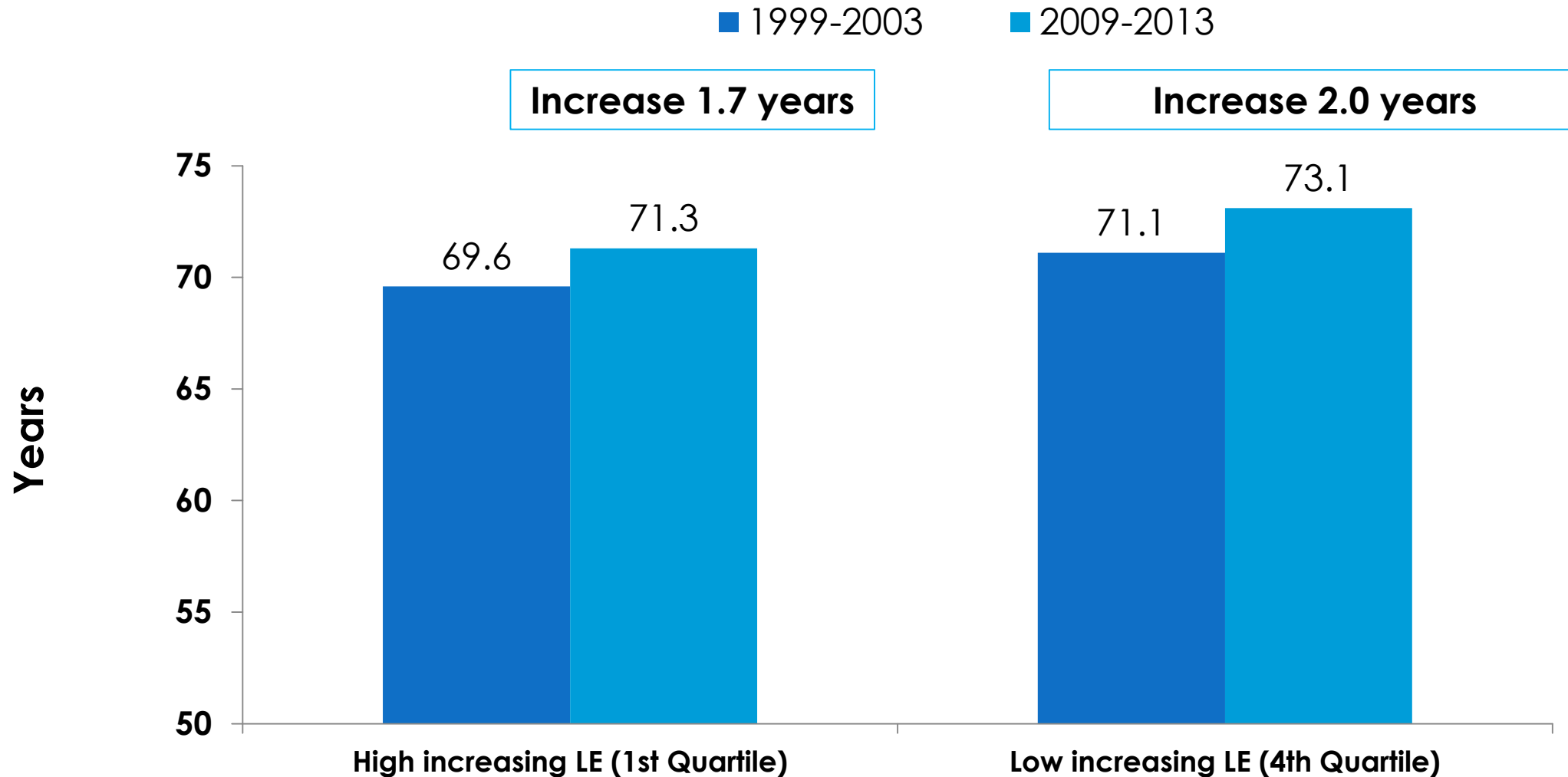
# Percent of below poverty level, KCMO, 1999-2003 and 2009-2013



# Life expectancy---- white alone between 1999-2003 and 2009-2013



# Life expectancy---- black alone between 1999-2003 and 2009-2013



# Communication: Healthy Community

- Awarded Top mid-sized Health Department from NACCHO – out of 852 health departments.
- Analysis on respondents in Citizen Satisfaction Survey “don’t knows” accepted for poster presentation at Association for Public Policy Analysis and Management – assists in our community engagement
- HPV Campaign Launches Aug. 1-15. Using radio and social media. Trying geo-fencing to deliver mobile messages (funded by the HCF-GKC) – goal to increase HPV vaccinations
- HPV coincides with our back-to-school immunizations efforts
- September – Lead Campaign Launches – goal to increase application for lead remediation services.
- Increased Heat Illness Prevention messaging during the Excessive Heat Warnings – Crisis Communication

## Local Health Department of the Year!



# Performance Management Innovation

- New Performance Management metrics for each division better capture programmatic success
- Our new PM approach will focus on bold goals such as
  - Nurse Family Partnership attrition rates
  - Ryan White case management medical adherence and health outcomes of HIV-positive clients
  - Adequacy of communicable disease surveillance
  - Inspector workload, restaurant re-inspection rates and new measures for lodging inspection success
  - Vacancy rates and diversity of workforce

**Implement the Community  
Health Improvement Plan  
(KC-CHIP).**



# Development and Implementation of the CHIP

## Phase 1: Development



## Phase 2: Implementation



# CHIP focus areas

## Issue 1

## Education

- New committee, met for the first time this month
- Will focus first on preventable absences due to health, discipline and other social factors as well as early childhood education funding
- Next steps: update from KCHD on partnership with the Mayor's Office to investigate racial and gender inequities in school discipline

## Issue 3

## Economic Opportunity

- KCHD using new methods of understanding economic inequities by census tract
- We can use these methods to inform our future project on measuring *social capital* in our most unequal census tracts to understand the relationship between neighborhood cohesion, economic opportunity and health outcomes

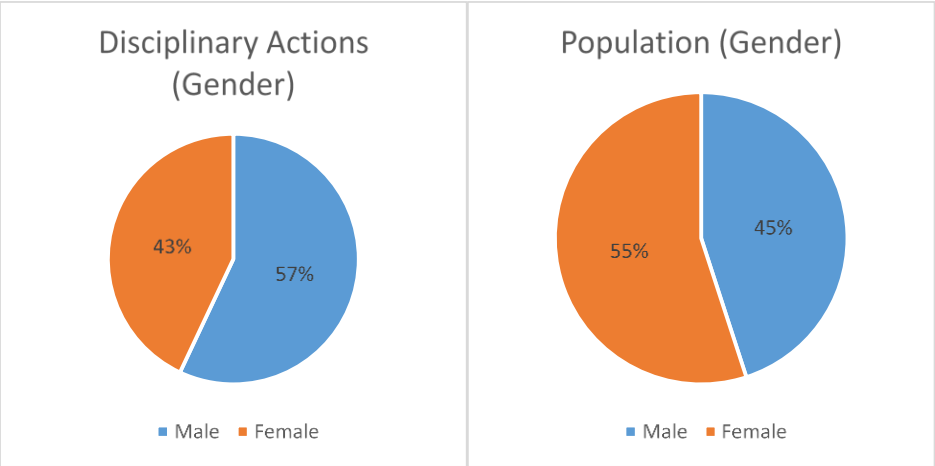
## Issue 4

## Access to Care

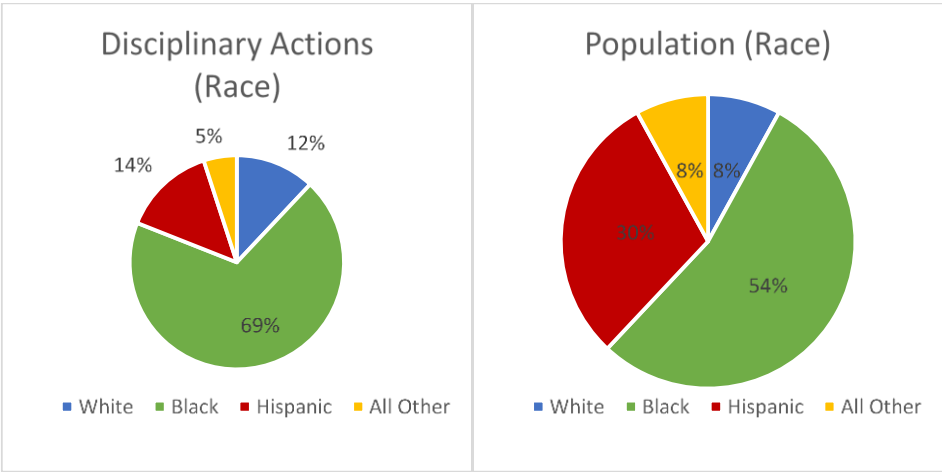
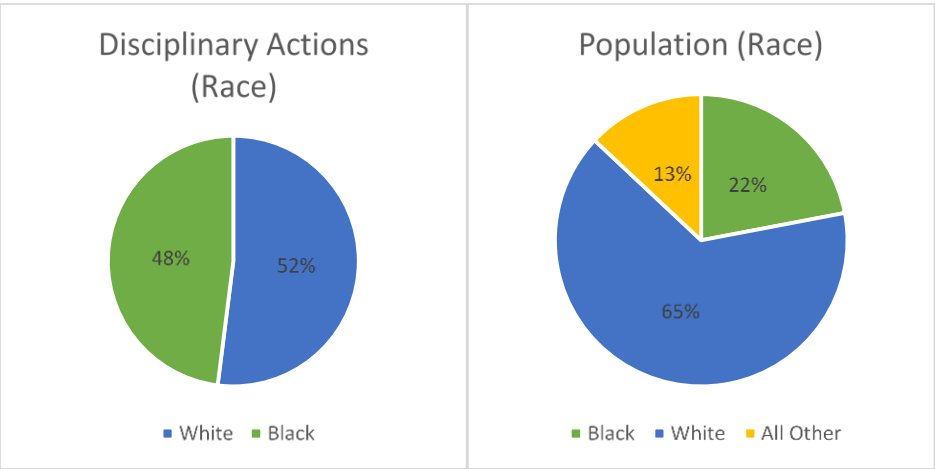
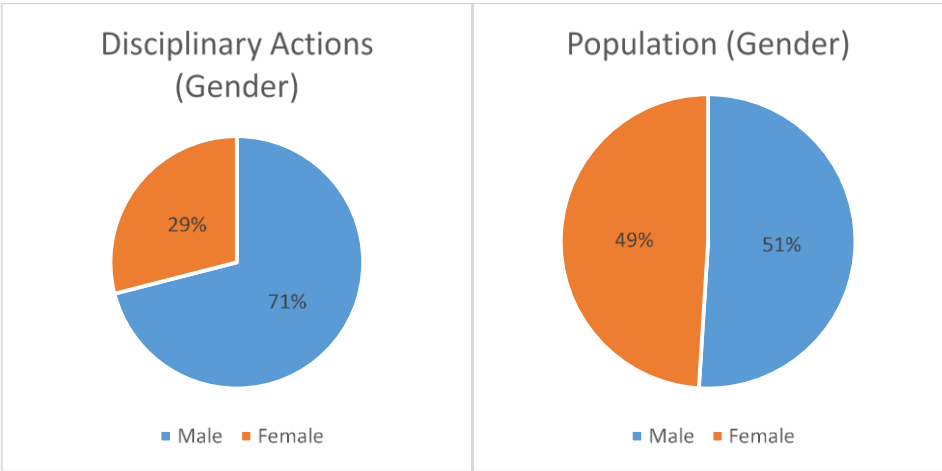
- New committee, met for the first time this month
- Will focus first on preventable hospitalizations
- Next steps: update from KCHD on preventable hospitalization data (presenting at August meeting)
- Birth Outcomes Committee investigating the relationship between race and infant mortality with data from KCHD

# Draft Data Analysis on School Discipline

School A



School B



# Student Discipline: Average number of days students are removed and number of incidents per student

		Average Number of Days Removed* (Median)	Average Number of Incidents Per Student (Median)
	All Students	4.4 (2)	2.2 (1)
Gender	Male	4.4 (2)	2.2 (1)
	Female	4.3 (2)	1.9 (1)
Race/Ethnicity	White, non-Hispanic	3.0 (1)	1.9 (1)
	Black, non-Hispanic	5.4 (2)	2.5 (1)
	Asian	3.5 (2)	1.3 (1)
	Hawaiian or Pacific Islander	3.9 (1)	1.1 (1)
	American Indian Alaska Native	2.4 (2)	1.8 (1)
	Multiple races	3.1 (1)	1.4 (1)
	Hispanic	4.3 (2)	1.7 (1)
Grade Level	Pre-Kindergarten	2.1 (1)	3.2 (1)
	Kindergarten	3.7 (2)	2.1 (1)
	1 <sup>st</sup> Grade	4.5 (2)	2.1 (1)
	2 <sup>nd</sup> Grade	3.8 (2)	2.2 (1)
	3 <sup>rd</sup> Grade	4.1 (2)	2.1 (1)
	4 <sup>th</sup> Grade	3.7 (2)	2.2 (1)
	5 <sup>th</sup> Grade	3.7 (2)	2.1 (1)
	6 <sup>th</sup> Grade	6.4 (2)	2.2 (1)
	7 <sup>th</sup> Grade	9.6 (2)	2.6 (1)
	8 <sup>th</sup> Grade	4.5 (2)	2.5 (1)
Type of School	Charter	4.5 (2)	3.0 (2)
	Public	4.4 (2)	2.0 (1)

# CHIP focus areas

## Issue 1

### Education

- New committee, met for the first time this month
- Will focus first on preventable absences due to health, discipline and other social factors as well as early childhood education funding
- Next steps: update from KCHD on partnership with the Mayor's Office to investigate racial and gender inequities in school discipline

## Issue 3

### Economic Opportunity

- KCHD using new methods of understanding economic inequities by census tract
- We can use these methods to inform our future project on measuring *social capital* in our most unequal census tracts to understand the relationship between neighborhood cohesion, economic opportunity and health outcomes

## Issue 4

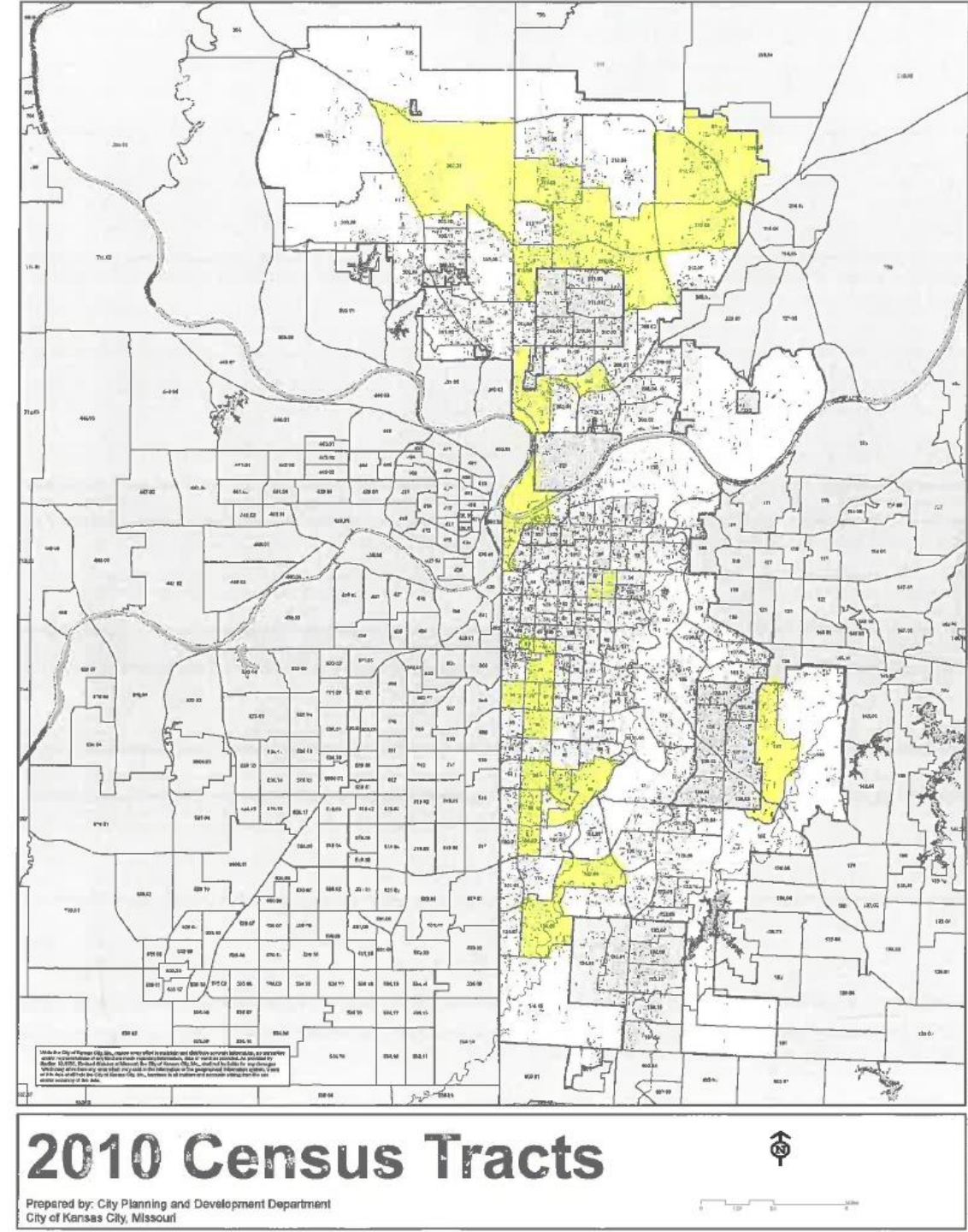
### Access to Care

- New committee, met for the first time this month
- Will focus first on preventable hospitalizations
- Next steps: update from KCHD on preventable hospitalization data (presenting at August meeting)
- Birth Outcomes Committee investigating the relationship between race and infant mortality with data from KCHD

# Economic Inequality Analysis

## Health Department Research Initiative:

Identifying census tracts with the greatest economic inequity can help us better understand potential “trouble spots” for social cohesion





# CHIP focus areas

## Issue 1

### Education

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- Will focus first on preventable absences due to health, discipline and other social factors as well as early childhood education funding
- Next steps: update from KCHD on partnership with the Mayor's Office to investigate racial and gender inequities in school discipline

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### Economic Opportunity

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## Issue 4

### Access to Care

- New committee, met for the first time this month
- Will focus first on preventable hospitalizations
- Next steps: update from KCHD on preventable hospitalization data (presenting at August meeting)
- Birth Outcomes Committee investigating the relationship between race and infant mortality with data from KCHD

# Maternal and child health

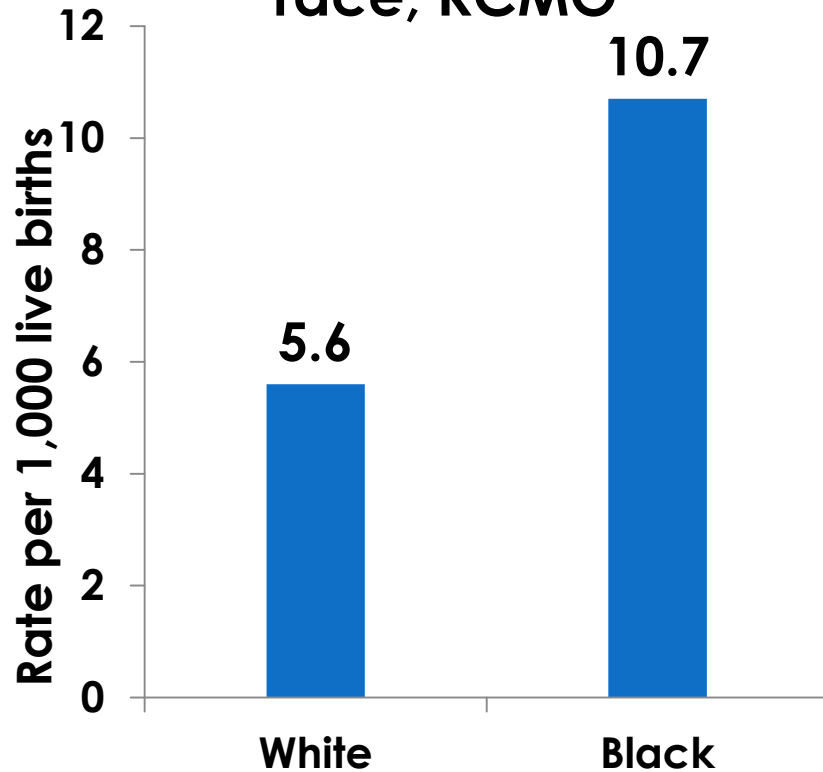
## Maternal and child health characteristics, KCMO 1999-2003 vs. 2009-2013

	<u>High increasing LE</u>			<u>Low increasing LE</u>		
	<u>1999-2003</u>	<u>2009-2013</u>	<u>Difference, %</u>	<u>1999-2003</u>	<u>2009-2013</u>	<u>Difference, %</u>
Smoking rate during pregnancy, %	11.6	11.6	0.0	12.7	15.6	22.8
Trimester prenatal care, %	88.5	75.5	-14.7	87.6	70.7	-19.3
Premature births at <37 weeks, %	10.1	10.9	7.9	9.3	11.2	20.4
*Infant death rate per 1,000 live births						



# Infant mortality

**Infant mortality rate by race, KCMO**



Data source: MDHSS and KCMO Health Department

Percentage of risk factors in birthweight under 1500 grams by race, KCMO

Risk factors	White	Black	P value
No prenatal care	8.3	20.0	<0.01
1st trimester care	79.2	58.3	<0.01
Obese	33.3	40.0	<0.01
Medical risk factors	28.1	41.1	<0.01
Cardiac disease	3.1	9.6	<0.01
Diabetes	6.3	12.3	<0.01

Data source: Infant deaths matched live births

Percent of risk factors in birthweight under 1500 grams by race

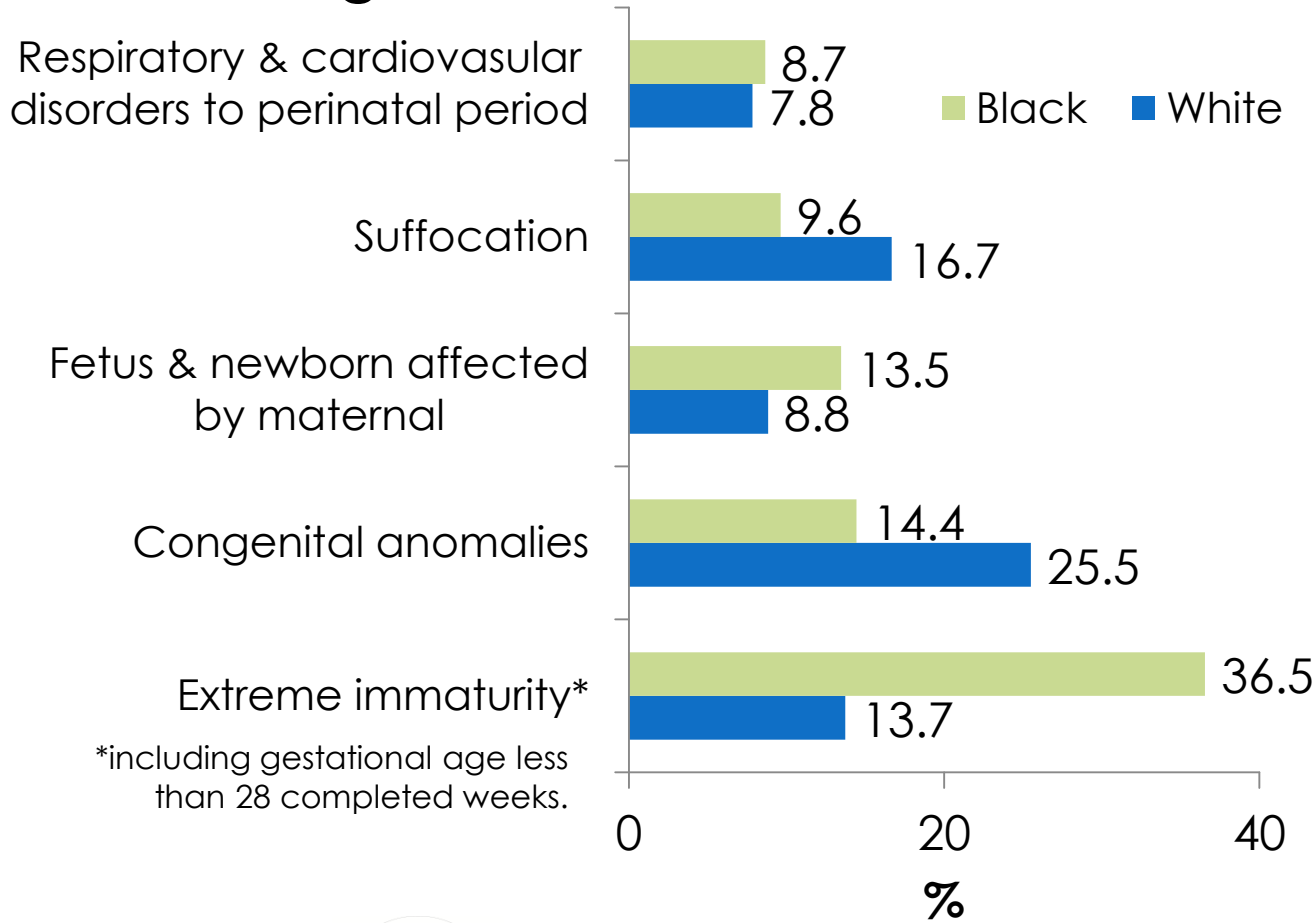
Risk Factors	White	Black	P value
Age<20 yrs	4.8	11.7	<0.01
No prenatal care	7.1	12.1	<0.01
1st trimester care	75.3	57.5	<0.01
Prehypertension	3.7	8.3	<0.05
Previous preterm births	5.8	13.1	<0.01
Married	58.0	19.3	<0.01
No high school	11.4	20.5	<0.01

Data source: Live births



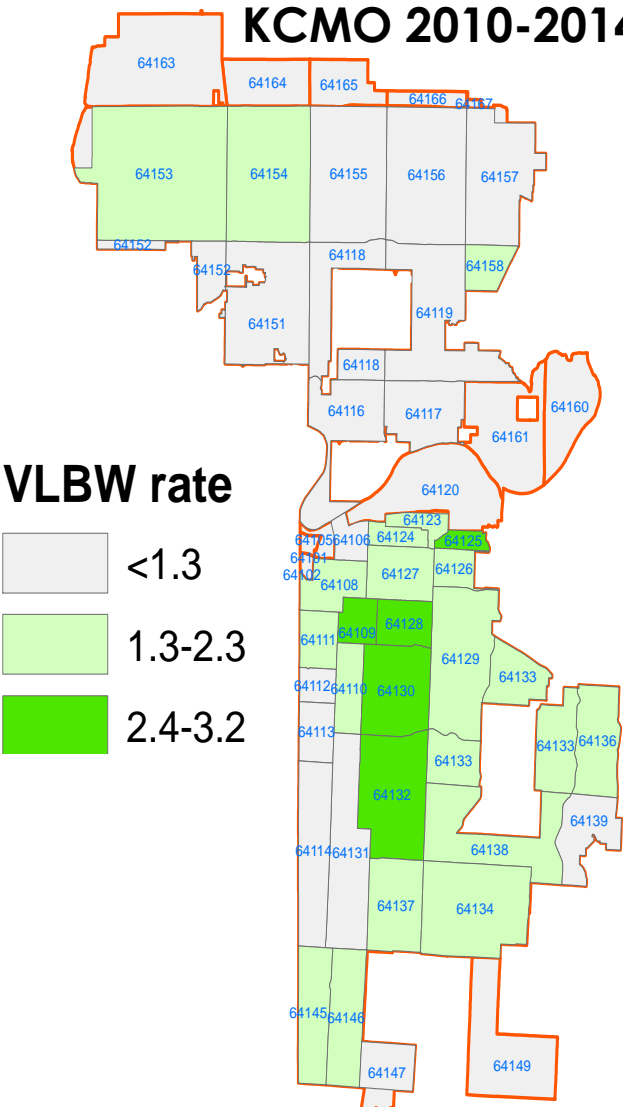
# Infant Mortality

## Five leading causes of infant death



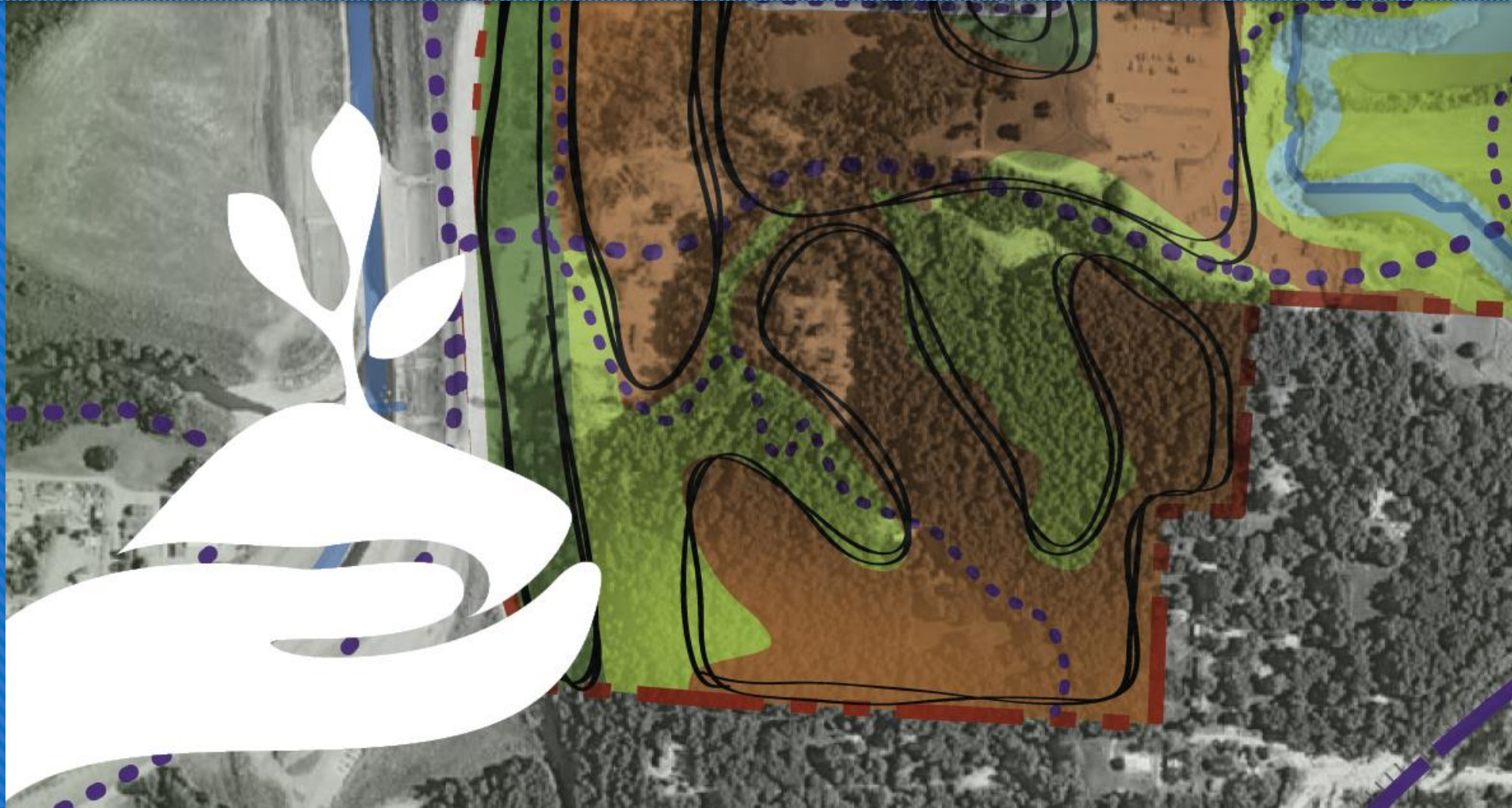
Data source: MDHSS and KCMO Health Department

## Very low birthweight rate by zip code, KCMO 2010-2014



**Improve access to locally grown, processed, and marketed healthy foods through programs such as KC Grow.**

# City Efforts: Municipal Farm





# Sustainable Reuse Plan

Concentrate more intense development in Sustainable Design areas while focusing on habitat restoration within Restorative Design areas



Sustainable Design Area



Restorative Design Area

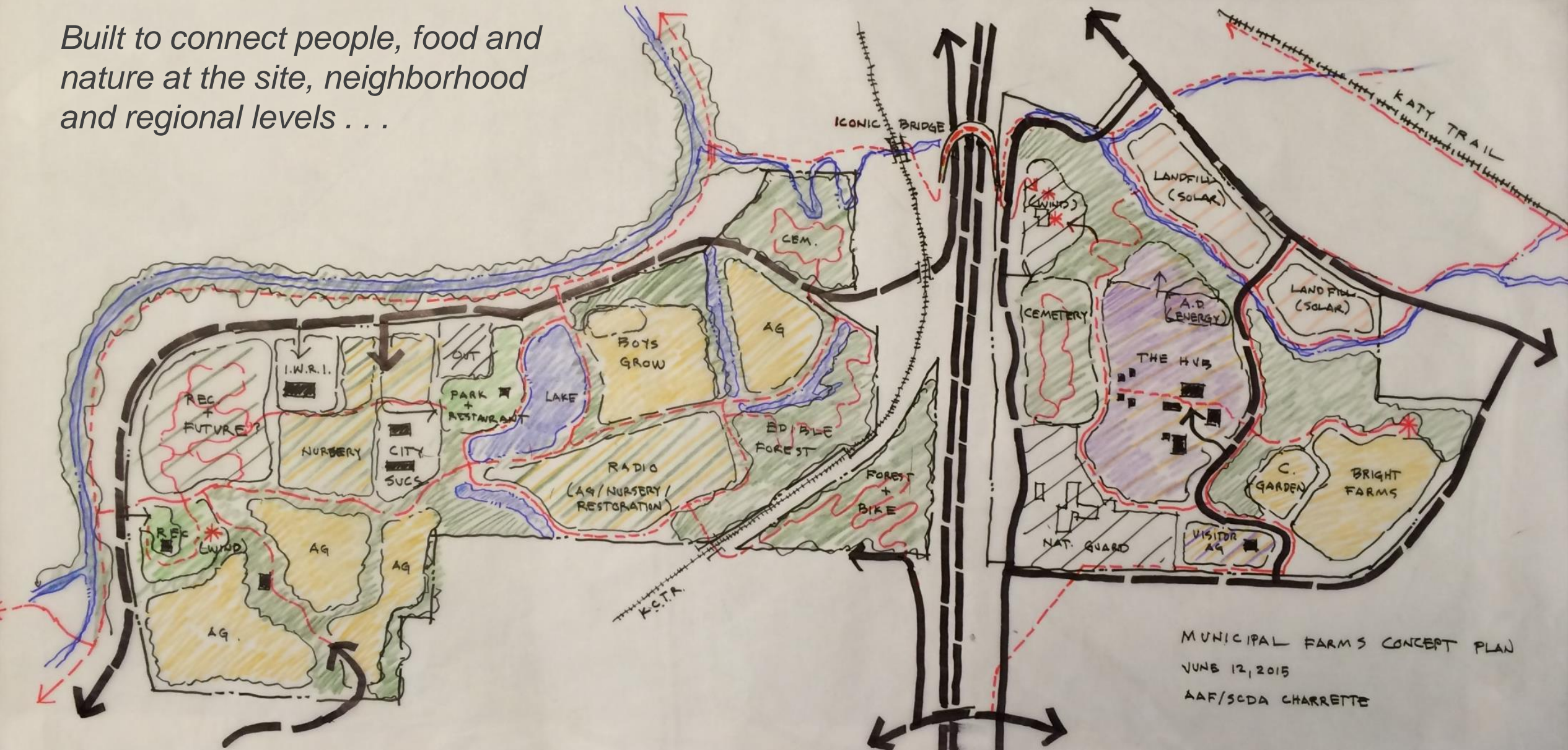




# Municipal Farm Concept Plan

*June 12, 2015 AAF/SCDA Charrette*

*Built to connect people, food and nature at the site, neighborhood and regional levels . . .*



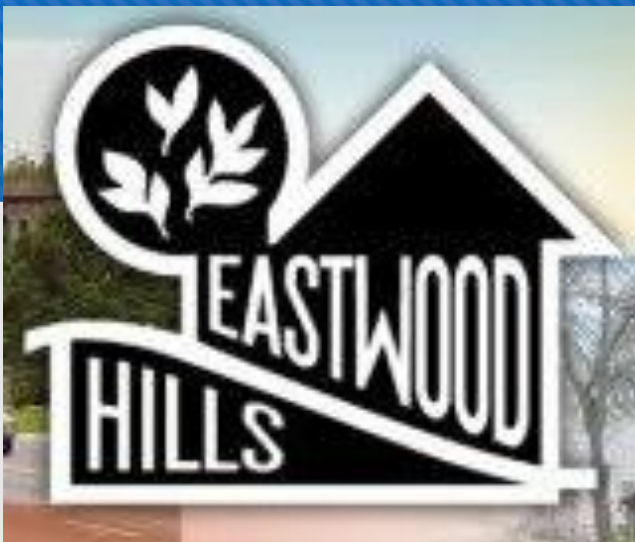


# BOYS GROW

- Educational program for inner-city boys ages 12-15 – two year commitment
- Agriculture and business curriculum
- Mission is to instill pride, identity, discipline, and an understanding of the business world.
- Area 7 will be an extension of the BoysGrow farming operations.
  - Leased for \$100 a year
- Approx. \$70K in infrastructure improvements underway (3<sup>rd</sup> & 5<sup>th</sup> District PIAC funding)
- **Other:**
  - Soils testing – KSU Dept. of Agronomy
  - EPA Funding – Environmental Assessment Phase 1 & 2







### Summary:

- Administered by Kansas City Community Gardens
- 48 Garden plots/33 Garden beds
  - 100% leased with a waiting list
  - Citywide membership
- Lease \$120 annually

### Infrastructure Needs:

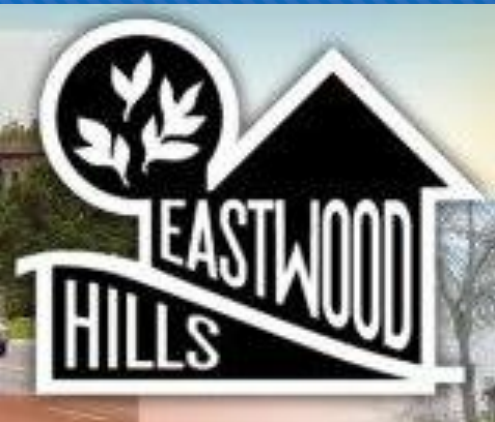
- Road and Driveway improvements - only those that serve other internal sites
- Any associated public infrastructure

### Other:

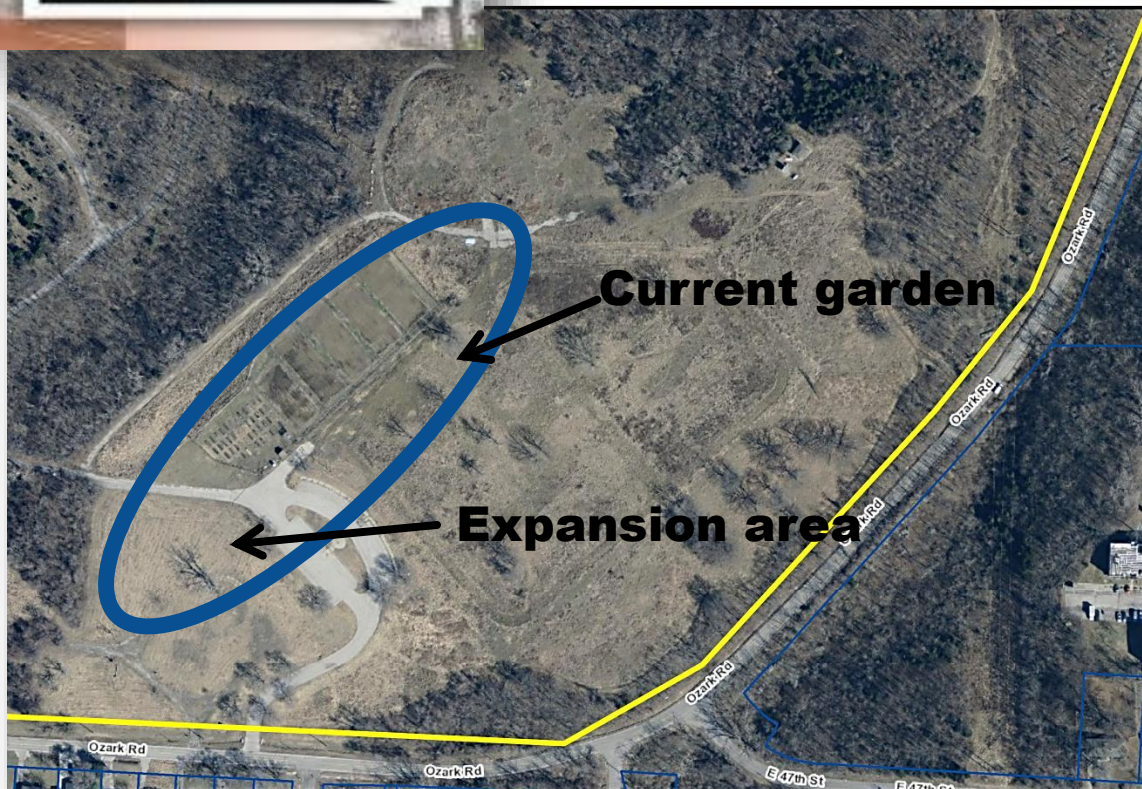
- Previous EPA investment in Phase 1 & 2 assessments







## COMMUNITY GARDEN



## Summary:

- Garden Expansion
  - Hy-Vee donated \$54K
  - Ribbon cutting by Spring 2017
  - Exact number of garden beds and plots to be determined



# BRIGHT FARMS

## Summary:

- One 120,000 Sq. Ft. Greenhouse
  - Lettuces, tomatoes, herbs
    - 1 million pounds annually
    - Produce will be purchased by a local major grocer
- 25 green-collar jobs
- 100 part-time construction jobs
- BrightFarms Investment ~ \$5 Million

## Infrastructure Needs:

- Road and Driveway improvements - only those that serve other internal sites
- Any associated public infrastructure

## Other:

- Previous EPA investment in Phase 1 & 2 assessments





# Renewable Energy (Solar + Biomass)



# Agriculture Efforts in Land Bank

## Jewish Vocational Services (JVS) teaching farms

- JVS has used five former Land Bank lots, including one of five small former residential lots (5 demolished houses formerly sat on these lots) as farms, where they have taught four recent immigrant families to produce food.
- These lots produced 2,571 pounds of produce.



# Hardesty Renaissance

- Hardesty Renaissance Economic Development Corporation
  - Founded in 2011
  - Division of Asian Americans for Equality
  - Dedicated to sustainable, equitable development for all in KCMO Historic Northeast by redeveloping 500K sq. feet of space at Hardesty and Independence Avenue.
    - 18.5-acre
    - 7-building
- Former U.S. Army Kansas City Quartermaster Depot
  - 1953 Vacated site
  - 1960 Transferred to GSA
  - 2002 Remaining gov't agencies vacated
  - 2010 Purchased by Asian Americans for Equality



# Hardesty Renaissance

- Hardesty Renaissance Economic Development Corporation
  - HREDC will fulfill its mission through public-private partnerships Elements include but are not limited to:
    - A “food web” a structure that will aggregate the elements of the food system to enable local/regional farmers and entrepreneurs to compete in traditional food retail markets.
      - Manufacturing facilities
      - Processing facilities
      - Distribution
      - Educational/technical assistance
    - Local access to affordable fresh, healthy foods





# Hardesty Renaissance

- HREDC has partnered with KCMO on the environmental clean up efforts.
  - KCMO Brownfields Commission awarded HREDC \$400K to clean up Building 11 (210K sq. feet. HREDC has cleared:
    - 24K linear feet of asbestos containing materials
    - 12K SF of lead-based paint has been stabilized
    - Thirty 55-gallon drums of hazardous wastes
- HREDC has expended over \$1.5 million in acquisition, remediation, and re-development expenses for the Hardesty Renaissance site.

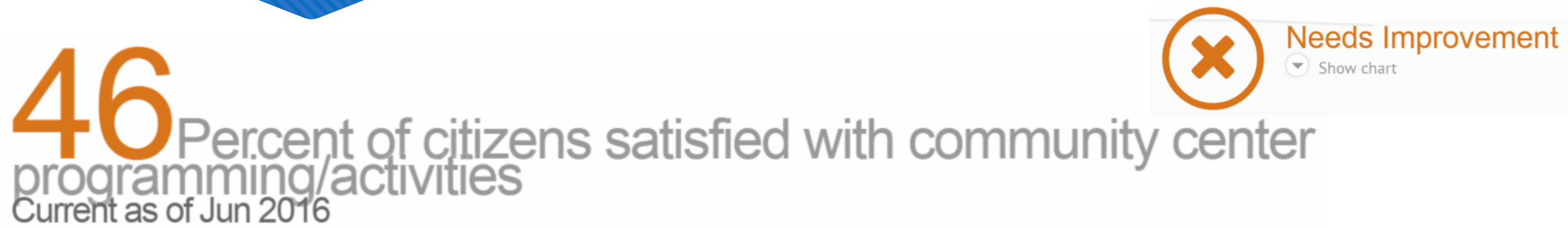


# Community Resources

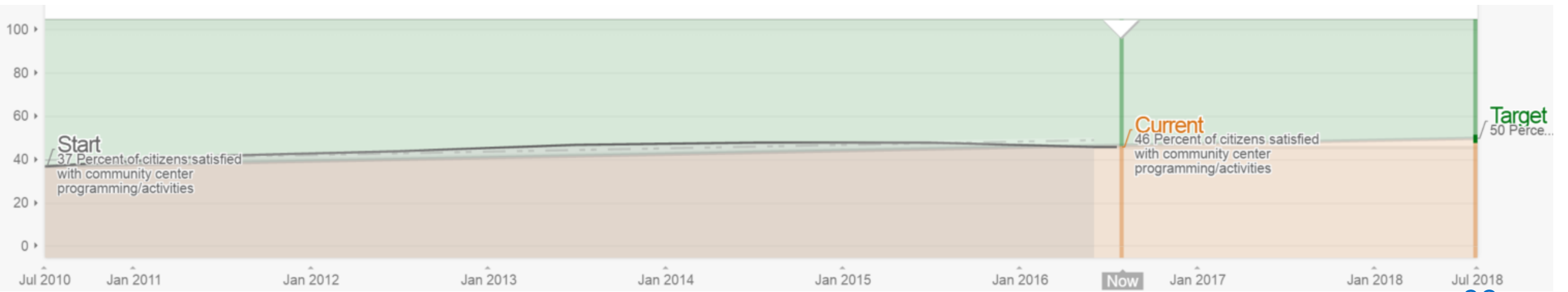


**Implement services  
and other  
recreational activities  
outlined in  
community centers'  
business plans that  
have been targeted  
to the specific needs  
of each community.**

# Citizen Satisfaction with Community Center Programming



The key measurement for this priority is the percent of citizens who are satisfied with the quality of community center programs and activities. The goal is to increase satisfaction to 50% by June 2018. [Explore the data](#)

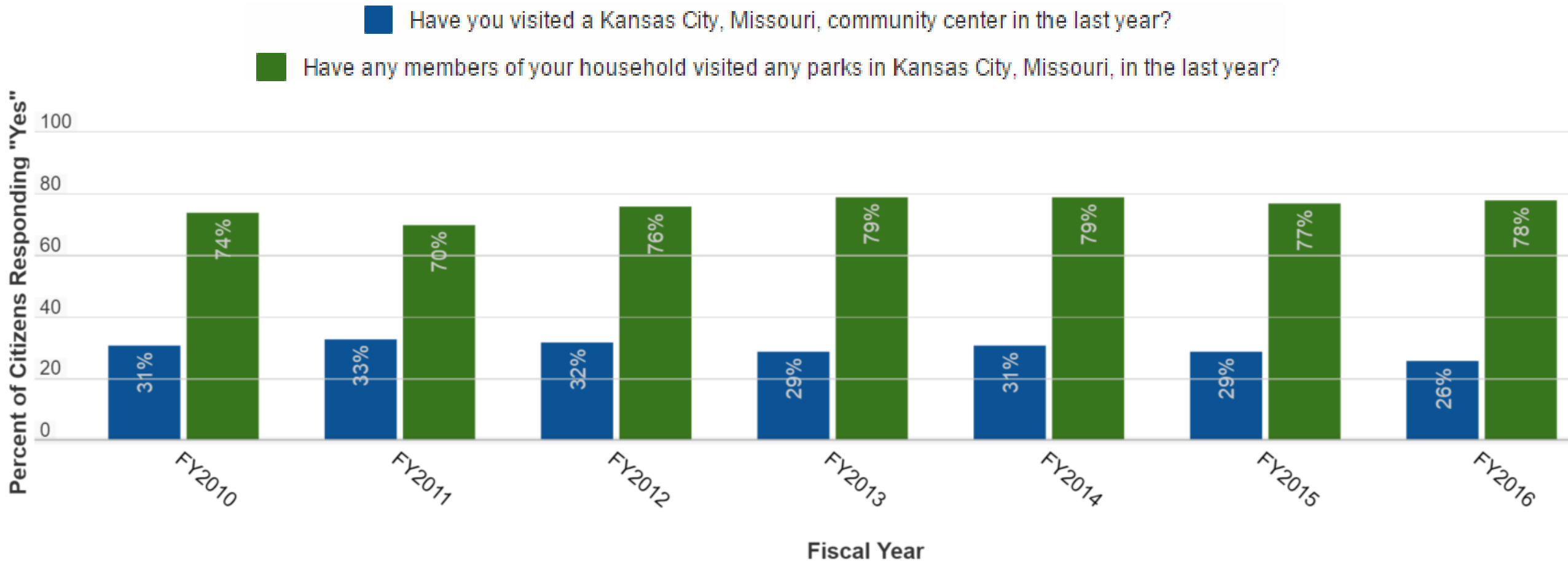


# Citizens' Priorities for Parks and Recreation

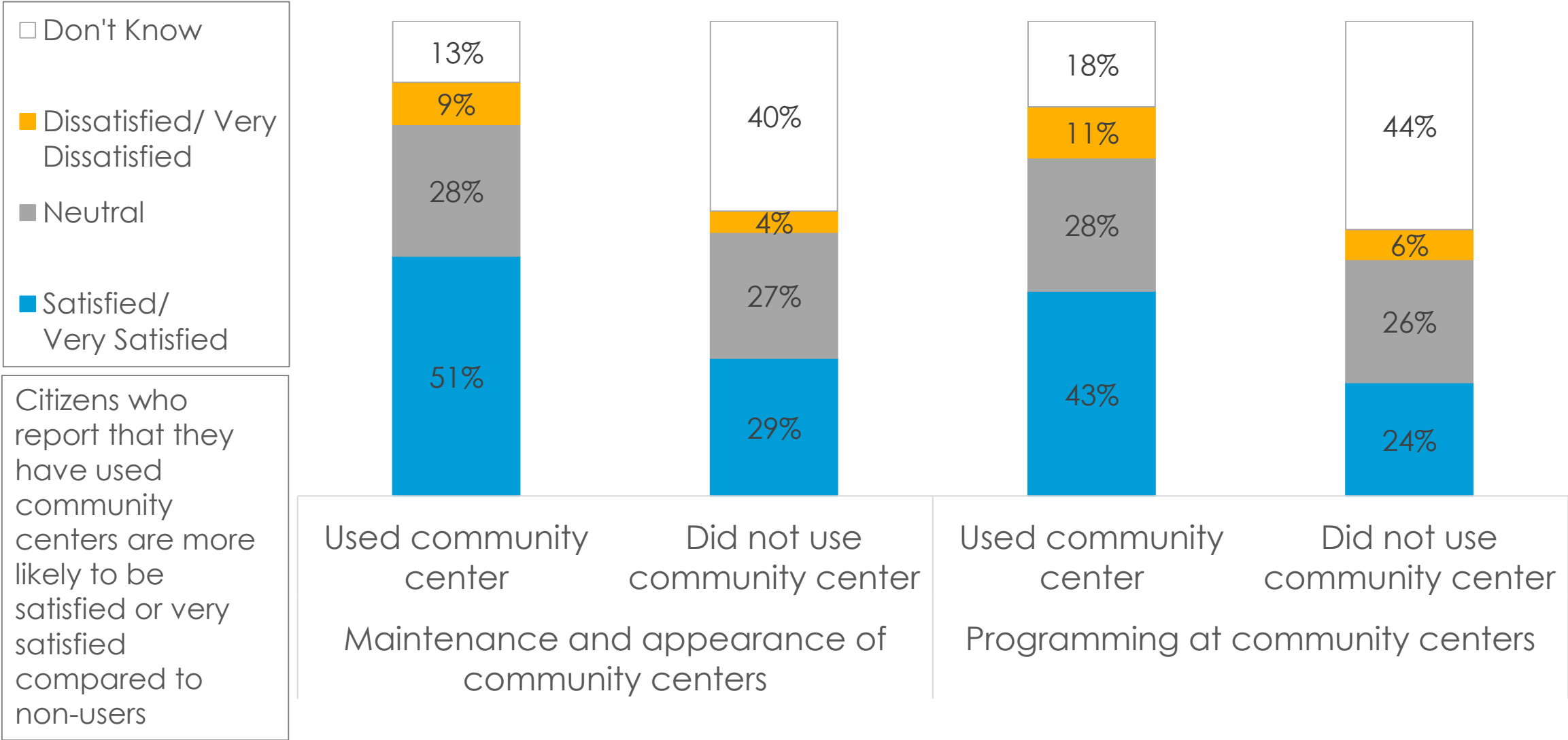
**Which TWO of the Park and Recreation Services listed do you think should receive the MOST EMPHASIS from the City over the next two years? (Importance = aggregate percent of citizens selecting)**

Question	Importance	Satisfaction	FY2016 I-S Rank
Tree trimming and tree care	24%	42%	1
Youth program activities	20%	40%	2
Walking and biking trails	15%	51%	3
Maintenance of city parks	21%	71%	4
Maintenance of boulevards and parkways	15%	62%	5
City swimming pools and programs	8%	41%	6
Park facilities (picnic shelters, playgrounds)	11%	64%	7
Programs and activities at community centers	7%	46%	8
Communications from Parks and Rec	6%	41%	9
Outdoor athletic fields	6%	63%	10
Customer service from Parks and Rec employees	3%	44%	11
Maintenance and appearance of community centers	3%	52%	12

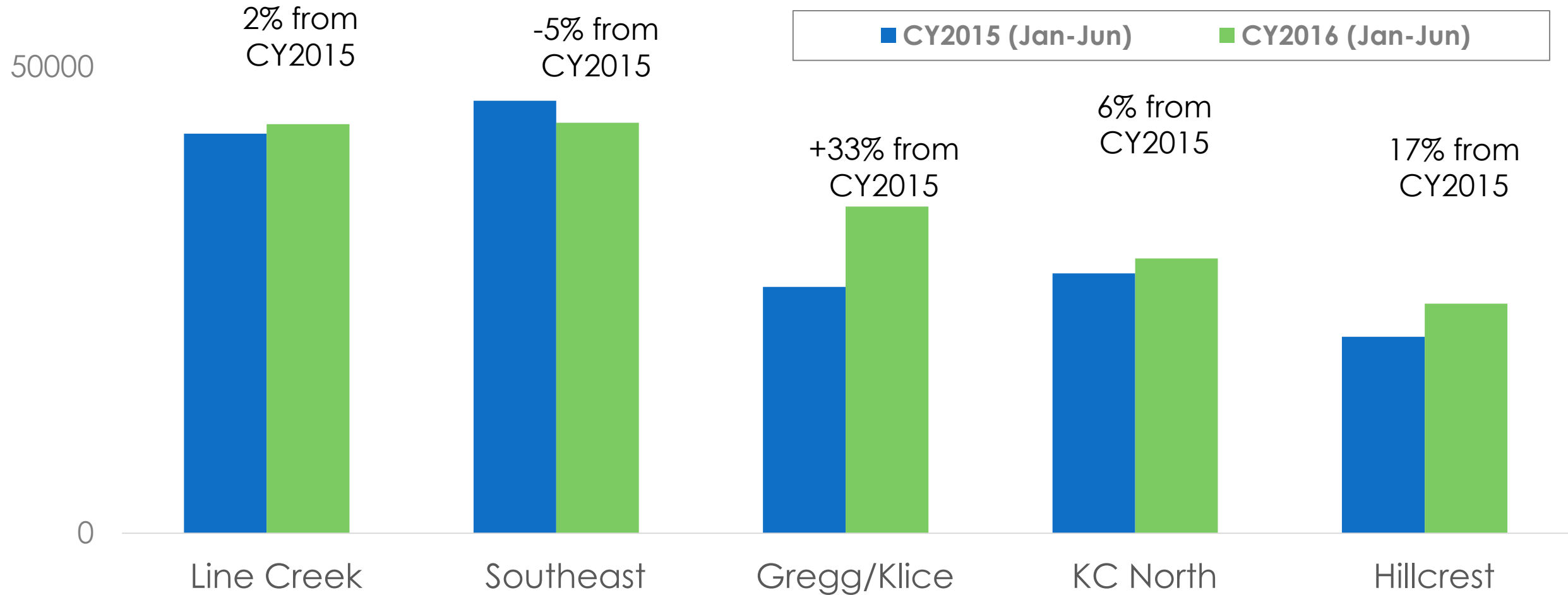
# Citizens' Use of Parks and Community Centers



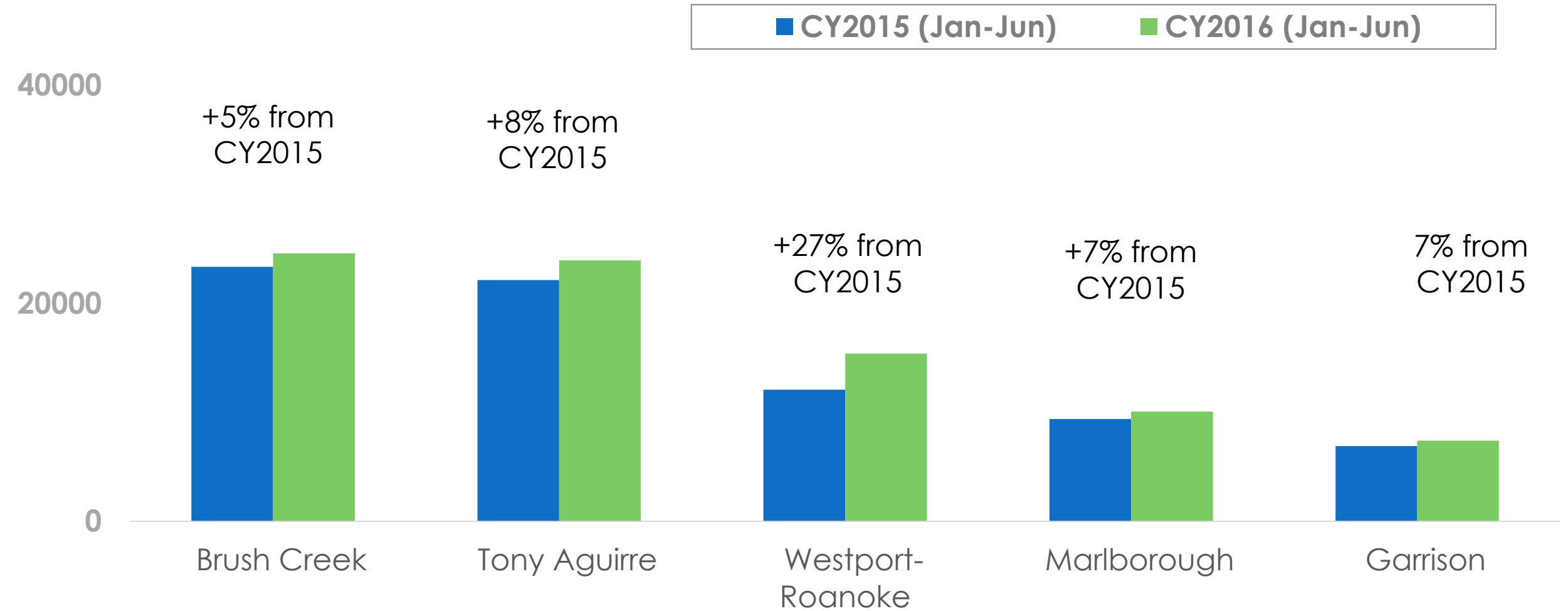
# Citizen Satisfaction with Community Centers by Use



# Attendance at Community Centers



# Attendance at Community Centers



# City employee passes for community centers

\$10 per month

All access pass!

Includes fitness centers, swim lessons, rentals...etc.

10 KCMO  
Community  
Center  
locations

**372 active  
employee  
passes!**



# Cost Recovery at Community Centers

Since we began using cost recovery as one key performance indicator for community centers, there has been notable positive increase at almost all centers. Since implementing the business plans in 2014 the overall cost recovery for all centers increased from 28% during FY2015 to 30% during FY2016. A few centers with a notable increase include:

Hillcrest from 20% to 24%   Gregg-Klice from 25% to 31%   Tony Aguirre from 18% to 20%   KC North from 25% to 27%

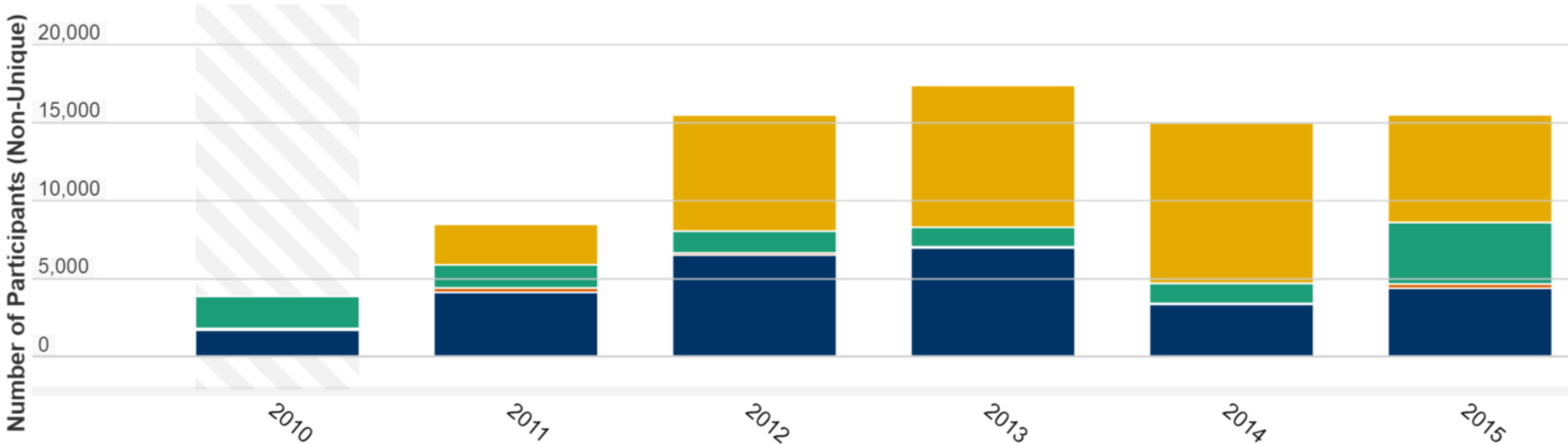
	FY-2015 Goals	FY-2015 Actuals	FY-2016 Goals	FY-2016 Actuals
Brush Creek	20%	18%	20%	17%
Hillcrest	25%	20%	25%	24%
Gregg-Klice	25%	25%	25%	31%
Line Creek	70%	75%	70%	69%
Marlborough	15%	8%	15%	8%
Tony Aguirre	20%	18%	20%	20%
Garrison	5%	2%	5%	4%
KC North	25%	25%	25%	27%
Westport	20%	17%	20%	17%
Southeast	35%	33%	35%	33%
Total	35%	28%	35%	30%

# Participation in Youth Activities (Jan-Jun 2016)

2016 Participation in Youth Activities	January	February	March	April	May	June
Brush Creek	301	422	690	520	365	1,604
Garrison	1,000	1,000	1,350	843	837	1,423
Gregg/Klice	502	405	205	205	250	550
Hillcrest	1,433	600	536	1,040	418	1,100
KC North	1,358	1,422	1,061	1,074	1,183	1,444
Line Creek	3,366	2,884	2,692	2,487	444	2,751
Marlborough	990	979	833	994	1,045	1,638
Southeast	354	285	143	185	223	473
Tony Aguirre	198	334	311	430	531	2,850
Westport-Roanoke	460	356	185	100	1,985	804

# Mayor's Summer Programs

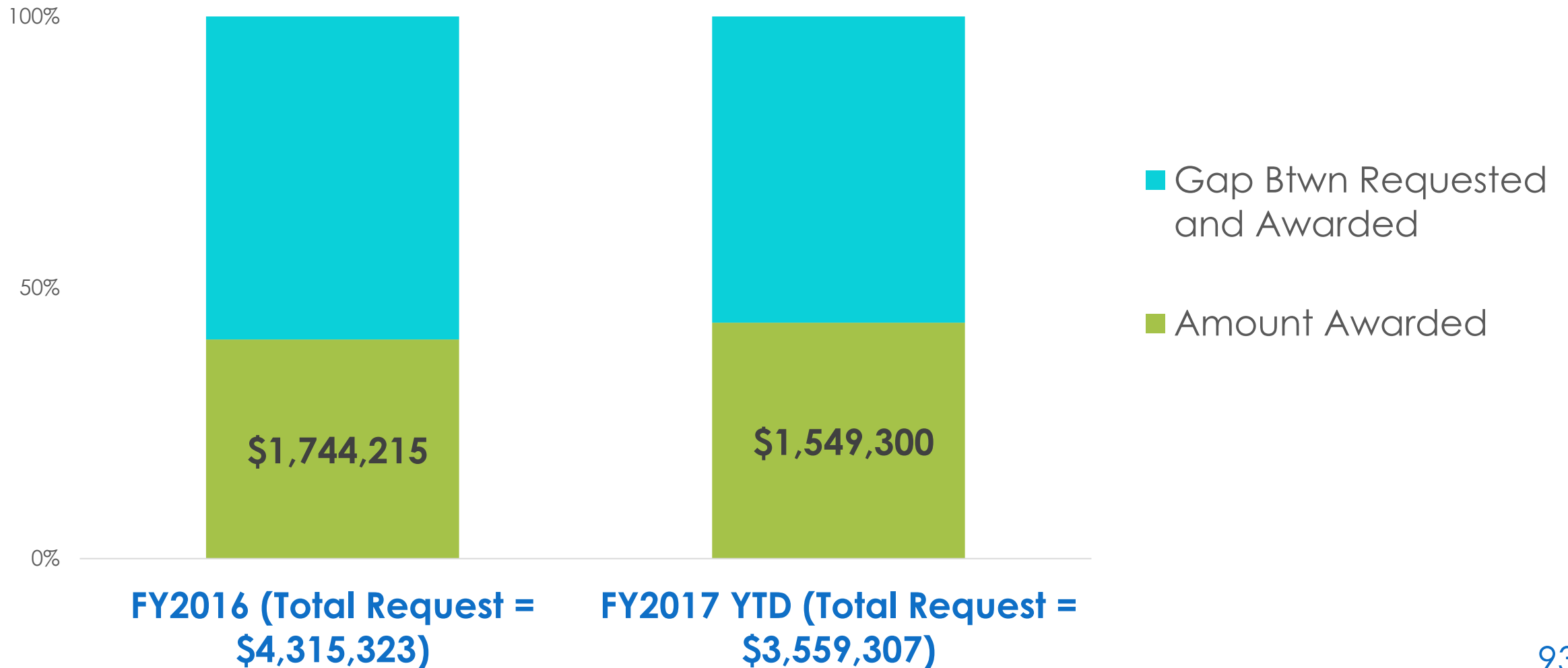
Night Hoops Night Nets Night Kicks Club KC



**Enhance arts and  
cultural opportunities  
available in  
neighborhoods  
through Kansas City,  
Missouri**

# Neighborhood Tourist Development Fund (NTDF)

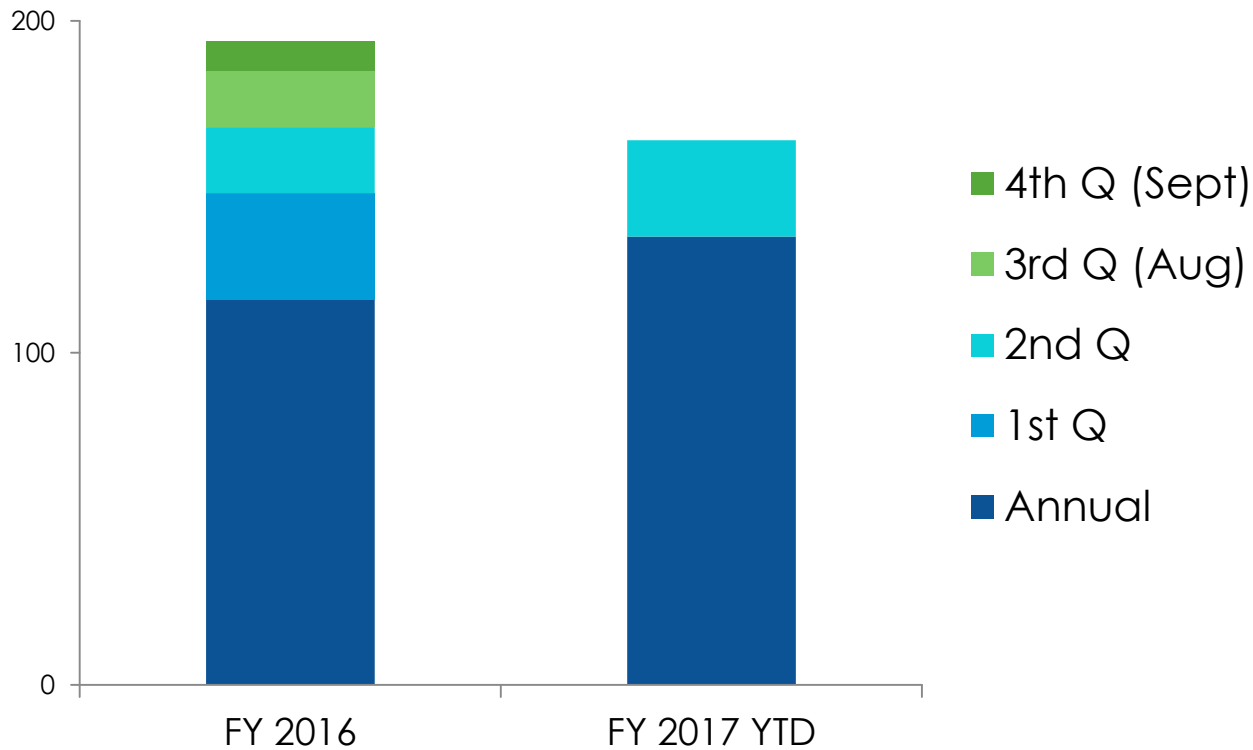
Measuring Demand of Funding by Neighborhood Nonprofit Organizations vs. Amount Awarded



# Neighborhood Tourist Development Fund (NTDF)

Measuring Access and Awareness to Funding by Neighborhood Nonprofit Organizations

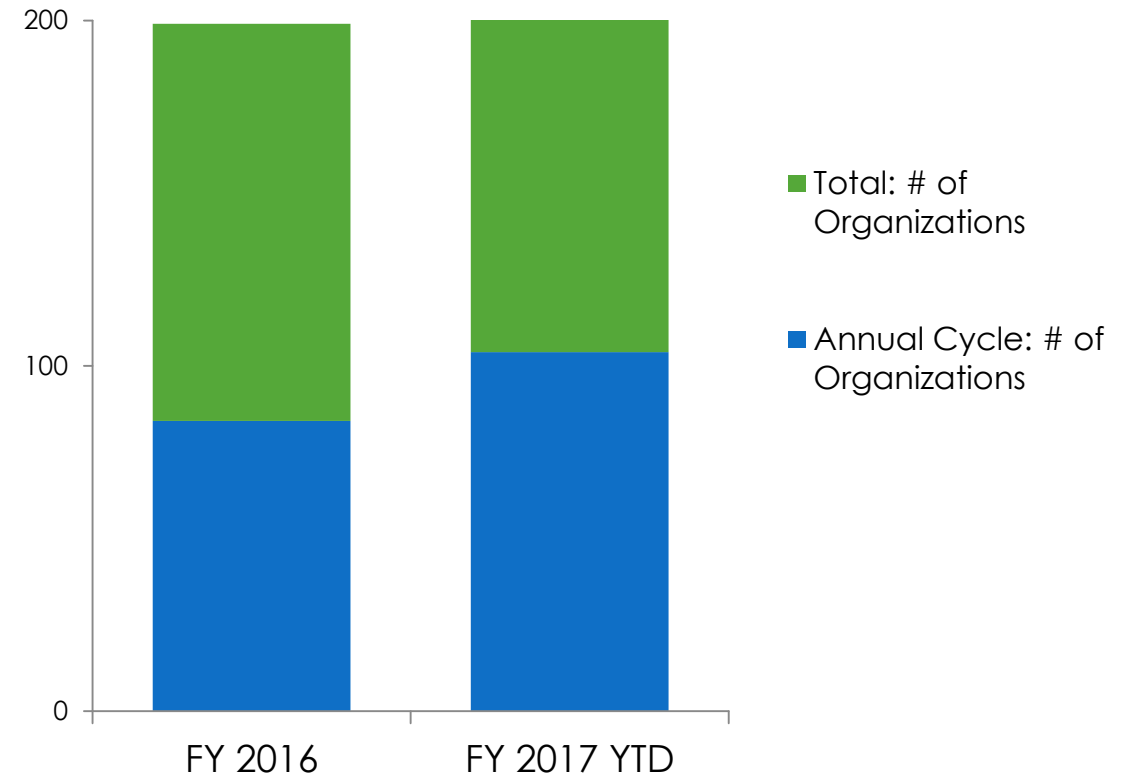
**Total # of Applications**



**FY 2016 = 194**

**FY 2017 (YTD) = 164**

**Total # of Organizations**



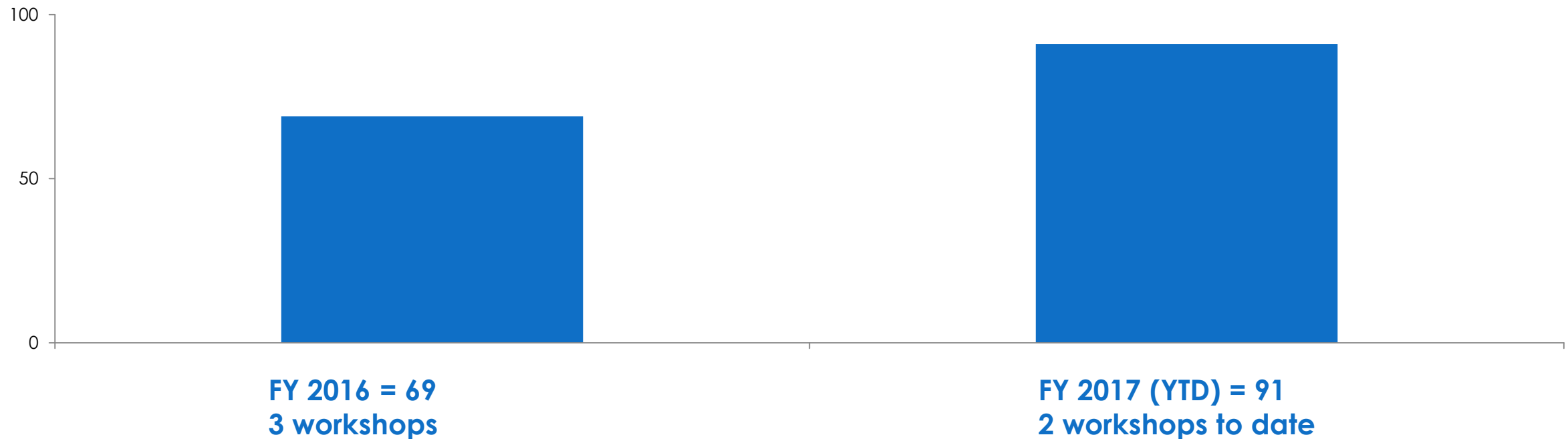
**FY 2016 = 115**

**FY 2017 (YTD) = 121**

# NTDF Applicant Workshops

Measuring public engagement and customer satisfaction

## Total Workshop Attendance



# NTDF Selection Process

Process improvements to improve equitable and transparent funding allocations

Economic and Neighborhood Impact	55
Tourism Appeal	15
Tourism Promotion	15
Benefit to Community	15
Marketing / Outreach Strategy	10
Activity/Program Merit and Excellence	25
History of Excellence	10
Evidence of Support	10
Measure of Success	5
Organizational Capacity	20
Management Capacity	10
Project Budget Feasibility	5
Organizational Stability	5

### Olympic Scoring:

top & bottom scores are removed and remaining scores are averaged.

### Matrix Formula:

Working with Bloomberg to develop scenarios of formulas for committee review



# Arts Marketing Strategy

Measuring output of promotion for increased resident access to arts & culture (as of 7/28/16)

Promoting  
NTDF on  
Channel 2

- 12 segments on Weekly Report (beginning 2/5/16)
- 4,827 views

NTDF on  
Facebook

- # of Likes
  - July 28, 2015 = 588
  - July 28, 2016 = 1,136

NTDF events  
on City Post

- Plan to track views in the future

# Questions?

Stay up to date on progress at [kcstat.kcmo.org](http://kcstat.kcmo.org)

#KCStat

